



Vol. 23. No. 52.

Irma, Alberta, Friday, June 24th, 1938.

\$2.00 per year in advance; 5c per copy

SPORTS

The Irma hockey club were favored with a beautiful day for their sports on June 15th. There was a good entry list for the games and races and everything went off without a hitch excepting one ball game.

In the first baseball game Irma defeated Wainwright by the narrow margin of 3 to 1. The second game between Hardisty and Viking ended in the second inning when the Viking manager pulled his team off the field on account of a dispute. Irma then was called on to play the Red Stars, defeating them 6-2.

Basketball was then put on. Irma boys defeated Wainwright 35-18 in a good game, followed by the Wainwright and Irma girls, Irma winning 9-2. Irma and Hardisty were the contestants in the final game of basketball. This game was won by Hardisty 17 to 5. The final game of boys' basketball between Irma and Hardisty was won by Hardisty 39-29 after playing two periods of overtime. This game was very well played and very interesting to watch. The Irma boys coached by R. L. Martin have done remarkably well at this game in the short time they have been at it.

The races were good, the winners deserving the prizes they received. The following were the winners:

Men's 100 yard dash—1st Wm. Ink, Irma; 2nd, Payton, Wainwright. Men's half-mile—1st, Wm. Ink, Irma; 2nd, Allison Carter; 3rd, Geoff. Ink. Boys' 18 and under—100 yd. dash: 1st, Allison Carter; 2nd, Albert Soneff; 3rd, Wallace Carl.

Boys' 15 and under—100 yd. dash: 1st, Wallace Carl; 2nd, Albert Soneff; 3rd, Geoff. Ink.

Girls' 18 and under—100 yd. dash: 1st, Lillian Ink; 2nd, Edna Arnold; 3rd, Marjorie Coffield.

Girls' 15 and under—100 yd. dash: 1st, Marjorie Coffield; 2nd, Lillian Ink; 3rd, Edna Arnold.

Girls' under 12—1st, Verna Martin; 2nd, May Gulltner; 3rd, Almina Hill.

Boys' under 12—1st, Ross McFarland; 2nd, E. Matthews; 3rd, Carl Soneff.

Boys' under 9—1st, Jas. Gulltner; 2nd, Stanley Hill; 3rd, L. Raham.

Girls' under 9—1st, Elfreda Penton; 2nd, Eldred Penton; 3rd, Irma Webb.

Boys' and girls' under 6 years—1st, Norma Gulltner; 2nd, Jean Gulltner; 3rd, M. Erickson.

The final event was an enjoyable dance in Kiefer's hall.

Sports July 1

A Sports Day will be held in Irma on Friday, July 1st, under the auspices of the Loyal Orange Lodge No. 2066. A full program of sports, including Baseball, Softball, Races, Horseshoe Tournament, etc. Refreshment booths on the grounds. Commencing at 11 a.m. prompt. Admission to grounds: 25c; children under 12 free; cars free at owners' risk. Band in attendance all day. Dance in the evening in Kiefer's Hall, admission 25c. Good music. Watch for bills. Committee:—G. Penton, Jas. Stead, V. Hutchinson.

"If we are a nation, then all our nationals are entitled to equal treatment. And you cannot have a united and happy people if rich and prosperous areas are accorded Privileges which are denied less fortunate areas because the local government is incapable of meeting the need." Col. C. Basil Price.

Mr. Motorist . . .

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IRMA — ALBERTA

Kinsella Kernels.

Miss Edith Nickel of Loughheed is visiting her sister Mrs. E. Ehlers.

A large crowd attended the Strawberry Festival held in the church last Friday by the Kinsella Ladies Aid.

Mr. W. Ehlers of Galtahad is in Kinsella on business this week.

Mr. L. Witten spent last week end in Edmonton.

Mr. and Mrs. C. Soline of Viking spent last week end with Mrs. R. Granger.

TREE PLANTING CAR GIVES ADVICE ON SHELTER BELTS

Reducing loss of moisture from evaporation, damage from soil drifting, conservation of natural trees and planting shelter belts; beautifying the farm home and grounds are objects of the Canadian Forestry Association's Travelling Tree planting car. This railway coach equipped with motion pictures and lantern slide machines, is touring the prairie provinces for the thirteenth year. This year the car is being financed by the member line elevator companies of the North-West Grain Dealers' Association. Local line elevator agents are sponsors of the car where it makes a stop. The car was donated to the Canadian Pacific Railways, and both railways move it from town to town free of charge.

According to A. B. Beven of the Association, who is travelling with the car for his twelfth year, there is greater interest and enthusiasm shown by rural people than ever before. The car has been out since early March. At the end of May 48 towns had been visited, 128 meetings held with a total attendance of 17,052 people.

Every afternoon a special program is shown for school children, and in the evening for adults. A well rounded out program for the school pupils includes several short educational talkie movies, with a couple of short comedies. Mr. Beven's talk on tree planting and planning the farm home grounds is accompanied with movies and lantern slides. The evening program includes many of the same pictures shown in the afternoon, but more time is spent on the main subject. Those attending are invited to remain after the show to ask any questions concerning tree planting or other related subjects.

It is naturally impossible for the car to visit all prairie towns in one season. However all those interested may obtain advice from any line elevator agent concerning the car.

FULL HOLIDAY, JULY 1st

Friday, July 1st, being a dominion holiday, stores, schools, banks, and business places required by law will be closed all day. As a consequence there will be no Wednesday half-holiday, June 29th. Please take notice.

WOODVILLE NEWS

Spring work is over for another year and the majority are busy summer-fallowing. The few showers have been greatly appreciated but a general rain is needed. Early crops are looking very favorable.

Exams will be commencing this week and pupils and teachers are looking forward to the holidays.

Several from this district are planning on attending the Prague annual picnic on the 19th.

Mr. and Mrs. W. J. Merta, Mrs. W. G. Merta, Mrs. Louis, Emma and Ernest and Mr. and Mrs. Charles Wesley and Jimmie and Dorothy and Jim Wesley enjoyed an Wainwright on Sunday and spent a very enjoyable day at Buffalo Park.

Miss Myrtle Massey is home from the hospital and feeling quite recovered after her long seige there.

Minutes of Monthly Meeting M.D. of Buffalo Coulee

Council meeting was held in Saltaux school with Mrs. Hetherington, Phoebe, Ramsay, Hills, Dew and Curry present, Reeve Phoebe presiding.

Minutes of May 14th were read and adopted as read.

A representative of the Salvation Army was present to address the council and asked for a donation towards their work. Cr. Dew carried that \$25 be given.

Hospital notices for the month were read.

Monthly statement for May was read and signed.

Relief for June was authorized.

Secretary was instructed to cash Mrs. Rustad's cheque and apply on books and also to write Ed. Knutson again.

Nichyporuk came further discussed. Interview with Dept. reported. Cr. Dew carried that Reeve be a committee to make further arrangements as or if needed.

Cr. Ramsay reported his interview with the Dept. re Mrs. Zylph Ambler case. (Interview of June 10).

Correspondence read from Alberta Hail Insurance Board re secretary acting as agent. It was agreed that he write insurance if he desired and had the time.

Secretary was instructed to write the Public Works Dept. and apply for a bridge on the road allowance to be built through Sec. 13-48-9-4.

Further correspondence and ruling read re residence affecting free hospitalization.

Mannville hospital accounts for this year up to May 31 were reviewed.

Secretary to write hospital board.

Canada Ingot Iron representative was present and two culverts were ordered by div. 4.

Cr. Hetherington carried that the resolution passed at May meeting appointing the Secretary as Assessor to make an office assessment be rescinded and that a field assessment be made. Discussion as to fees to be paid. Cr. Phoebe carried that the amount of \$400.00 be paid for a general assessment in accordance with the Assessment Act 1938. The sec'y to advertise for applications in Mannville, Vermilion and Irma papers same to be in the hands of the secretary on or before June 25 next, and the whole council to be a committee to deal with the applications.

Cr. Ramsay carried that sec'y write Chas. Morrison and demand payment of taxes and Cr. Dew that Castle Scott be asked to complete security.

F.C.A. Board award in the case of Chas. Johnson was read. Report re Herman Hinecker. Secretary to bring correspondence to next meeting.

Cr. Hills carried payment of accounts.

Now the farmers with their teams, tractors, ploughs, discs and cultivators, are busy summerfallowing the land.

Summerfallowing in order to rest the land, & to clear it from weeds or to conserve extra moisture for the following crop, is as old as agriculture itself. In ancient China, and in time, and with the loss of one year's crop, in order to ensure a greater certainty of good yield in the future.

In Western Canada, in districts that enjoy good average rainfall, summerfallowing is usually done solely to destroy weeds. Most weeds, such as wild oats, are best killed when they are in the four leaf stage.

For conserving moisture, however, because young weed plants use regarded as a kind of insurance premium that the farmer pays with his crop, in order to ensure a greater certainty of good yield in the future.

Summerfallowing should be done as early as possible, of course, so that the rains that fall in June and July may be conserved.

Following factors have tended to raise prices:—Frost and rust attack U.S. winter wheat—Argentine corn crop officially reported poor; some green or rotting—Czechoslovak security wheat reserves—France authorizes additional Durum imports—Yugoslavia sanctions imports of 400,000 bushels of wheat—Black Sea shipments continue very small.

Following factors have tended to lower prices:—U.S. private estimates predict record wheat crop—Good reports of Argentine wheat seedling—Prairie crop conditions almost normal—U.S. orange exports set record for winter season—European crop prospects improve—Czechoslovakia negotiating for purchases of polish rye on barter basis.

PRECIPITATION REPORT No. 2 Taking into account the precipitation that occurred last autumn during the months of August, September and October, and the rains which have fallen this year from April 1st to June 4th inclusive, and weighting for wheat acreage, the moisture condition of Alberta, on June 4th, was 98% of the normal as compared with 100% for the previous week, and 104% for the week before that.

For Saskatchewan, on June 4th, the condition was 84% as compared with 95% for the previous week and 86% for the week before that.

For Manitoba, on June 4th, the condition was 86% as compared with 88% for the previous week and 91% for the week before that.

Taking the three Prairie Provinces as a unit, the weighted average on

June 4th was 89 % of the normal, as compared with 96 % at the same time last week, 92 % for the week before, and 72% on June 4th last year.

The present moisture deficiency as compared with normal, revealed by these figures, is not serious enough at this time to harm the growth of the wheat plant. It really means that the moisture reserves that the plants will begin to call upon about the end of June are in the next few weeks provided generous rains occur.

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HEALTH

A HEALTH SERVICE OF THE CANADIAN ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA

ALBERT DISTRICT NEWS

Word that her father, Mr. Richardson, had passed away at his home in New Hampshire, U.S.A., was received by Mrs. W. D. Ramsay last Friday morning. Mrs. Ramsay, being confined to her home with a fractured leg, was unable to attend the funeral.

Mrs. Smith of Loyalist is visiting her daughter, Mrs. J. W. Matthews.

Messrs. I. and G. Currie have commenced building operations on the new Barrow house.

We see the W. D. Ramsay family sporting a fifty new Master Chev.

Mrs. DeFrain was hostess at a recent dinner party given in honor of her daughter and son-in-law, Mr. and Mrs. L. Mikkelsen. Guests included

Mrs. R. A. Larson, Mr. and Mrs. Mikkelsen and children of Irma, Mr. and Mrs. H. Larson and Dorothy, Mr. and Mrs. McDonald of Wainwright, Jean Elford and Mr. C. Bjork.

Dr. Knapp of Mannville was speaker at the June W. D. meeting held with Mrs. A. Stuart, and his instructive talk was much appreciated. Plans for entertaining a neighboring church

were made at this meeting and the sum of ten dollars donated to the radium fund. Welcome guests were Mrs. Thompson, Mrs. Knapp, Mrs. Todd, Mrs. Proudfoot, Mrs. L. Smith and Misses D. McFadden and E. McRoberts. Next meeting will be held with Mrs. Ray with the following lunch

committee: Mrs. Ellwood, Mrs. H. Johnston, Mrs. V. Larson and Mrs. R. Johnson.

Complimenting Mrs. L. Mikkelsen, a recent bride, Mrs. R. A. and Mrs. Hoken Larson entertained at a miscellaneous shower on Tuesday afternoon.

The youthful bride received a variety of nice gifts for which she thanked the donors. Guests included: Mrs. Matthews, Mrs. L. Currie, Mrs. Jones, Mrs. Ellwood, Mrs. Smith of Loyalist, Mrs. D. Currie, Mrs. Griffiths, Mrs. H. Johnston, Mrs. DeFrain, Mrs. L. Larson, Mrs. McDonald of Wainwright, Mrs. I. Currie, Mrs. G. Currie, Mrs. V. Larson, Mrs. R. Johnson, Mrs. Molvov of Edgerton, Mrs. McRoberts and Misses Welma Currie and Edith McRoberts.

"What is needed is practical application of the principles of Christianity to the social and economic problems which are creating chaos in Canada."

Rev. Dr. B. H. Robinson.

When appendicitis occurs there is pain. Older children say it is cramp-like and usually point it out as in the region of the umbilicus. Younger children just point to the abdomen when asked where the pain is, and cry as if in pain. Usually there is nausea and vomiting. There is only one sensible thing to be done for the child with abdominal pain, and that is to

call the doctor and refrain from giving any household remedies. This may seem a needless amount of fuss and bother, and we are not suggesting that every stomach-ache is appendicitis, but we do say that unless abdominal pain is always regarded seriously cases of appendicitis will be neglected and children will continue to be sacrificed to procrastination.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

Club Cafe RESTAURANT

GOOD QUALITY MEALS - QUICK LUNCHES

Woodland Ice Cream in bulk and also a good Assortment of Ice Cream Bricks

A large variety of Ice Cold Drinks 5c per bottle

Canada Dry and Coca Cola 10c per Bottle. Bottles 3c extra, refunded when bottles returned.

UP-TO-DATE ELECTRIC REFRIGERATION SERVICE!

Weed Eradication

A pamphlet dealing with eradication of principal weed pests in Western Canada is available for free distribution. This pamphlet along with a handy vest pocket memo book for farmers may be obtained by writing to the Western Grain Dealers' Association, Calgary, Alberta.

Western Grain Dealers' Assoc'n

New Clothing Material

Treated For Water Repellency Stood Up Under Tests

The little group looked askance as the demonstrator, with the deliberation of a big-game hunter choosing a rifle picked up a soda siphon from the bottle-littered table, took careful aim and fired directly at the lady sitting with poised dignity in an armchair.

The blonde lady in the chair, without a trace of surprise, flicked the ashes from her cigarette, rose to her feet as the siphon storm subsided. She gave a sturdy shake to the skirt of her trailing evening gown and showed that within a few seconds all trace of the water had disappeared.

They upset strong tea on her dress, tossed whisky and soda upon her shagreened sports suit, spilled cold coffee and beer on her dress again and then showered a tumbler of water on her green organdie afternoon dress. And the only thing that left a mark was the coffee and tea. But they simply dunked the clothes in clear water, ran over it with an iron, and you couldn't tell but what they were new.

As a matter of fact, R. J. Smith, the London chemist who was demonstrating material treated for water repellency, will invite you to toss almost anything on any of the scores of materials his company has treated. And you can't tell by looking or feeling, the treated from the untreated material.

The demonstration, given at Montreal in a photographers' studio where the tests could be placed on photographic record, was given for style commentators, designers, newspapermen, who termed the show "marvellous."

What attracted most comment were the numerous certificates from cleaners to show the materials had been cleaned several times and that the "treatment" would not lose its effect after cleaning or laundering.

Smith, giving his first demonstration in Canada, displayed gold fish swimming in a water-filled piece of silk. Water was poured into silk stockings, previously washed, and it remained there. Even a piece of curtain mesh held water. Water was poured on panne velvet, organdie, satin, flannel, tweeds, cotton prints. It all ran off as if from a duck's back.

But the test was not confined to women's clothing. Men's suits showed similar resistance. And they claim it will keep trousers "drip dry" while plodding over damp golf courses.

Ancient Trees

Detroit Has Pear Tree Reputed To Be 350 Years Old

Perpetuation in Detroit of the last of the 12 apostles of water works park—a four-foot thick French pear tree—has been assured through co-operation of the water board and the parks department. According to legend, the tree is a 350-year-old memorial to unrequited love.

The story has it that a love-sick French youth, one of those who settled in the wilderness colony of Detroit, went to a Jesuit priest and told of his unrequited love. The priest suggested he might find solace in the planting of trees. Twelve trees were planted by the river bank, and the youth named them for the 12 apostles, says the legend.

As a final chapter narrators tell that the youth, grown old, went one night to his grove of French pear trees and saw there a vision of the girl he had wooed in France. Next morning he was found dead beneath the trees.

Tree specialists inspected the last remaining tree, gnarled and lightning-struck, recently, and announced it was budding for the last time. Arrangements have been made to remove sections from it during the summer months for replanting.

"Next year we will have a new grove, which, if the strain is as hardy as in the past, should perpetuate the legend of the apostles for at least another 350 years," Lawrence Lenhardt, general superintendent of the water board, and deliver into Detroit's romantic history, has announced.

Detects False Gems

Dry ice was described as an unfailing "eye" for the detection of fake gems. Dr. Samuel G. Gordon, Philadelphia mineralogist, told Tri-State Jewellers' Association: "Any crystalline substance will make dry ice squeal. I'm real." Most real gems, he explained, are crystalline. Glass "gems" make no sound when rubbed against the solidified carbon dioxide.

A cowbird spent the winter of 1900-01 with a buffalo herd near Winnipeg. The bird survived the wintry weather by snuggling in the woolly back of the horns of a huge buffalo bull.

A Real Old Goose

Ontario Farmer Claims She Was In Her 55th Year

W. G. Treastain, writing in the London Free Press, tells of a goose which died recently on the farm of W. G. Armstrong, who lives near Newbury, in Middlesex county, Ontario. This particular goose was said to be in her 55th year. She had been eating wheat in the morning but in the afternoon she was dead. For several years the old goose—a right enough phrase here—had often required help to get back to the barn, particularly if she was out and the weather was cold.

R. T. Armstrong was born on the farm where he is living, and has operated the property for 34 years, and the goose was 20 years old then. For 40 years she raised a larger flock of geese than do most geese. She quit laying 12 years ago.

We never heard of a goose before that lived to such an age. It may be a good many of them could if they had a chance although 50 years is generally regarded as the limit of age for the goose. The age to which several birds and animals common enough in this country can be expected to live is given:

Goose 50, hen 14, pigeon 20, sparrow 40, crow 100, swan 100, rabbit 5, sheep 12, cat 13, dog 15, cow 25, pig 25, horse 32.

The cat, dog and horse have as a rule better opportunity for length of years than any other form of animal life on the farm.—Peterborough Examiner.

Disliked By Gardeners

Dandelion Considered A Weed But Has Value As Medicine

The dandelion that tosses its golden head in profusion on lawns and fields in these latitudes is a victim of the adage that handsome is that handsome does.

Although a beautiful and interesting flower, it does some very unhandy things.

At least one popular encyclopedia dismisses it with little more than a statement that it is "a biennial or perennial weed of the composite family."

Another encyclopedia is a little more sympathetic and calls it "a perennial herb."

The fact that it has medicinal properties of considerable value is perhaps not so well known as is the fact, which many people seem first to have learned in prohibition days, that it can be turned into wine.

Salads are made of leaves which have a bitter, tangy flavor, and in parts of this country dandelion "greens" are a favorite spring dish. Against these virtues must be set off the dandelion's tendency to deface lawns by crowding out the grass, the facility with which it spreads and the difficulty of completely eradicating its long tap roots which make it anathema to gardeners.—Detroit Free Press.

Thanks To Taxi Driver

Japanese Professor Able To Find His Hotel In Detroit

Sage scion of the Samurais, Mitsuo Kitamura, professor of biology at the Shiga Prefecture Normal School, Otsu, Japan, has struck his first snag in a world tour on behalf of the Japanese Government. He lost his way in Detroit and had to call upon police to find his way back to his hotel.

He took a sight-seeing trip at Grand Circus Park. When he returned to the park he realized he had forgotten the name and location of his hotel. He appealed to police, who took him in a cruiser and started to look for the hotel.

After driving for more than an hour, the officers took the bewildered professor to police headquarters and eventually his taxi driver of the previous night was found. With smiles and a quickly muttered "ban-za!", the professor returned to his room.

Knew All About It

Proprietor Of Many Newspapers Would Not Grant Interview

A reporter was trying to interview Viscount Northcliffe. "No, my friend," said the proprietor of more than 50 newspapers and magazines in England, "I'm too much in the business, you know, to stand for newspaper interviews. I'm like the little boy at the Sunday school treat, who when the squire's wife came round to him with strawberry jam, promptly said, 'No, thank you. I work at the place where they make it.'"

In the opinion of a poultry expert, the diet of laying hens should be varied as much as possible. Yet some thoughtless neighbors persist in sowing the same old seeds in their garden year after year.

FOUR SONS OF THE FORMER KAISER OF GERMANY



The largest and most brilliant gathering of royalty in Germany since the world war assembled at Potsdam on the occasion of the wedding of the grandson of the former Kaiser Wilhelm and the daughter of Duke Cyril, Rumanoff pretender to the Russian throne. Among those present were four sons of the ex-Kaiser, left to right, Princes Adalbert, Wilhelm, Eitel Friederich and Oscar, whose medals were brought out of mothballs for the festivities.

The Strangest Trade

Birmingham Factory Making Replicas Of Pre-historic Monsters

In Birmingham, a city of strange trades, the strangest trade of all has been started in a factory recently opened in the centre of the city.

In this factory are to be made replicas of pre-historic monsters, guaranteed to behave just like monsters and, if necessary, to bellow forth fire and smoke.

The largest of the monsters to be made is about 40 feet long and 15 feet high.

Another product of this strange factory will be a replica of the pterodactyl, that is, a flying mammal, with a wing span of some 14 feet.

The monsters are being made for the Pagent of Birmingham which is to be staged in July and form some of the 12,000 properties required for the production.

Their Majesties the King and Queen are to visit a performance of the pagant on July 14.—Industrial Britain.

Lectures On Aviation

South Africa Has Fund To Make Schoolboys Air-Minded

Flying for schoolboys all over Natal is the aim of a scheme shortly to be put into operation. The scheme is really the working out of a suggestion made earlier by Sir Abe Bailey, the Union's leading mining millionaire, to found a fund whereby the children of South Africa could be made more air-minded. Each province has a share in this fund, and it is about to be brought into practical being in Durban by holding occasional lectures—perhaps at week-ends in the afternoon—which will be attended by boys from various Durban schools. While a lecture on some topical phase of aviation is in progress, batches of boys will be taken for flights in an eight-seater air-liner.—Brandon Sun.

Statistics reveal that women's feet are growing larger in England. Only one Englishwoman in every ten can take a size 3 shoe, while more than 25 per cent. take size 5½ or over.

Problem Solved By Ice

Church Was Moved Across River Despite Narrow Bridge

Forty years ago last winter the Presbyterians of Dresden, Ont., had a problem on their hands. Their beloved "Kirk," which had been on the north side of the river for many years, had to be removed to the south side of the town and to the site where it stands to-day.

The problem was to get the kirk across the river Sydenham, but the bridge, spanning the stream in those days was so narrow and fragile that to use that means was declared to be "out of the question."

That particular winter was a severe one. The ice on the river Sydenham froze thick and solid. The elders met again—and out of their meeting evolved a plan to erect a special trestle on the river ice and build it up to equal the height of the river bank on both sides and then move the church across on the said trestle.

The frame structure of the church was then continued on its journey to its present site where it was placed in position on a solid foundation. Later it was brick-veneered and made into the handsome edifice that it is to-day.

WAVES OF COMFORT

Drop a pebble in the water, just a splash and it is gone; But there are half a hundred ripples curling on, and on, and on; Spreading, spreading from the centre, flowing on out to the sea; But there's not a way of telling where the end is going to be.

Drop a word of cheer and kindness, in a minute you forget; But there's gladness still a-swelling and there's joy a-circling yet; And you've rolled a wave of comfort whose sweet music can be heard Over miles and miles of water, just by dropping a kind word.

England pays \$2,500 annually for the training of each cadet at the royal military academy, Woolwich, and \$1,900 a year for each cadet at the royal naval college, Dartmouth.

Tells The Time

Speaking Clock Available For Users Of Telephone

Edinburgh is to be the first city outside of London to have the speaking clock available for telephone users. To get the correct time all that will be necessary will be to dial three selected figures, and the clock will reply.

The scheme comes into operation before the present month closes, and Edinburgh citizens will no longer be so dependent upon the one o'clock gun as they have been in the past. But even when the speaking clock is in operation it will be difficult for the average individual to restrain himself from fingering in his waistcoat pocket at the crack of the gun.

The "speaking clock" has been in active service since July 1936, when about 20,000 calls were made upon it per week. Now it has 340,000 calls per week, and 24½ million calls have been made since the service originated.—Edinburgh Scotsman.

Might Be Good Idea

Course That Would Protect Customers Against Skilled Salesmen

Speaking recently in London to the Drapers' Chamber of Trade, Sir Josiah Stamp, Chairman of the London, Midland and Scottish Railway, confessed that the highly skilled technique of salesmen in certain shops was apt to give him a feeling of inferiority. He suggested a course for customers, to enable them to hold their own. It is possibly a somewhat drastic remedy; but many will sympathize with Sir Josiah, and remember occasions when they have been suavely, delicately, kindly, yet inexorably, shepherded into making purchases that later, on the pavement, they have regarded with incredulity, and the growing realization that they have paid too great a tribute to the other fellow's efficiency.—Christian Science Monitor.

In many instances, birds which once possessed wings lost the power of flight because it was no longer necessary in their struggle for existence. The penguin is an example.

Project Bird Life

Best Method Is The Sanctuary System Of Bird Conservation

Naturalist and woodsman, Jack Miner's bid for lasting fame rests on the sure foundation of his establishment of the sanctuary system of bird conservation. His Kingsville sanctuary, founded in 1904, was perhaps the first such sanctuary where artificial feeding was carried on to protect and conserve bird life. Today the system has spread not only in Canada and the United States, but also to several European countries.

Under the game warden system, the prosecution of game law offenders is very much like locking the stable after the horse is gone, for the damage is done and no power on earth can restore stricken wild life. Such possible victims have the best assurance in the world against such law violators in the sanctuary system, by which they seek and find security at all times. There is no open season in a bird sanctuary.

Oddly enough, public sentiment among both great sporting camps, those who shoot and those who don't, is squarely behind the naturalist's conservation efforts. Those who don't shoot welcome the preservation of their favorite species, while the hunters realize their sporting future hinges on reasonable preservation of game life.

While the Kingsville sanctuary has possibly gained greater prominence through providing food and shelter for waterfowl, equal attention has been given to upland game birds. In no place in Canada are Bob White quail more common than Essex County.

Thousands of dollars have gone in maintaining and improving the Kingsville sanctuary, but it has been money well spent. Not only through this bird haven but through other similar sanctuaries founded as a direct result of the naturalist's pioneering has bird life gained some measure of protection from threatened extermination. Yet the amount spent on sanctuary work is far less than salaries of the number of game wardens required to perform only a fraction of such conservation service.

The sanctuary system, along with game wardens or overseers placed in charge, will save bird life from extermination, is Jack Miner's firm belief, based on his many years of experience. He should know.

Has Touches Of Romance

Trade Not Just Business To People With Imagination

The Owen Sound Sun-Times says in the reports of the comings and goings of ships on Canadian waterways we noticed the following small item: "Hamilton, May 4.—Arrived May 3, Hamal, peanut oil, Hull, England."

Only eleven words, tucked away in a corner of a newspaper to which, only a comparatively few readers ever turn; but it started in our mind a long series of questions. Who was buying the oil? What is it to be used for? Where were the peanuts grown—for it is certain England does not grow peanuts on a commercial scale, where were the peanuts processed to produce the oil? What was done with the by-products—for there must be by-products? And then our imagination began to run away to the many lands, all over the world, whence our foodstuffs come—with how many countries Canada trades and where we give in return for what we receive.

People say there is no romance in trade—that it is cold-blooded business. Perhaps it is to some; but here must be a cold-blooded, unimaginative clod who can look at a tiny news item like that and not do some thinking.

The subject of romance in trade is too big to develop in one article—or many. But sit down some evening with the thought of some well-known article in your mind—orange, say—and a copy of the latest trade returns and a geography on the table; and try to trace the source of our year-round orange supply. It will give you a long and interesting journey; and it will open your eyes to the extent and wide distribution of Canada's commercial connections.

Poultry For Denmark

Eleven Barred Plymouth Rock fowls left the University of Saskatchewan recently for Denmark. The buyer, Dr. E. Bonnichsen of Roskilde, Prov. Frederiksberg, intends to use the birds as foundation stock. Their average of eggs laid last year was 250.8. The Danish Government's embargo upon the importation of live poultry was relaxed in this instance.

No tree is immune to being struck by lightning, but a tall oak is more susceptible than other varieties.

The only tissue of the human body without blood is the cornea of the eye.

CHINESE PORT FALLS TO THE JAPANESE



Here is a view of Amoy, southern Chinese city directly west of the island of Formosa, where Japanese aerial and naval bombings threatened the lives of 250 foreign residents, chiefly British and American. Great Britain sent a war ship and the United States sent two destroyers to help evacuate their nationals.

For Your Preserving



Use It This Year

WHAT HO!

—By—
RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER XI.—Continued

"You gave me a natter one, I'm sure," said Ernest, politely. "Doubt it. Drink?"

"No, thanks."

"You know, Bingley," said Duff-Hooper, "in many ways you're not a bad sort at all. Why, you might almost be an Englishman."

"Thanks," said Ernest.

The captain raised his glass. "I drink," he said, "to the confusion of all ghosts, phantoms, spooks, and haunts in general, and to the spirit of Sir Rufus in particular. If I ever do meet him, I shall jolly well tweak his nose and chase him back across the Styx."

"Amen," said Ernest. "And if I meet him—"

He stopped, for the captain's glass had fallen from his limp hand, and the captain's eyes were staring from their sockets. Ernest looked where the captain was looking. Then his eyes protruded, too. Through the yellow-gray light of the Great Hall a figure was coming toward them, and it was a headless ghost.

Ernest Bingley and Captain Esme Duff-Hooper stood their ground. Or at least they did not run away. It was not courage, however, which soldered them to the sofa. It was total paralysis. If they could have moved a muscle, it would have availed them little, for their backs to the solid wall of the castle, and between them and any egress was the sable figure without a head.

Slowly it came toward them. Seeing them, it paused and stood regarding them as if it were trying to decide which to dispatch first.

After a long and breathless minute it said:

"I say, what's this—a convention?"

The voice of the third ghost was the voice of the current Earl of Bingley.

No sound came from the sofa save the rattling of teeth.

"Fine weather for haunting," observed the earl.

Ernest began to laugh a wild, hysterical laugh. Duff-Hooper poured himself another drink.

"I'm getting to be rather good at this ghost business," said the earl. "I rather think that the Wyncopps have already begun to pack."

"So you hit on my idea, too," said Ernest.

"Your idea?" returned the earl, nettled. "I like that. Your idea, indeed? Why, my dear old banishes, I was doing some amateur haunting around here when you were still at nurse. I've worn out two heads, frightening unwelcome guests. I say, help me out of this clammy diguise. Haunting always makes me thirsty for a Scotch and splash."

Ernest came down to breakfast a little late. Otis G. and Armina Wyncopp, and Mrs. Clara-Mattha Phelps were already at table. Their appetites did not seem to be very hearty. They were dressed for travelling.

"I'm sorry we must leave in such a hurry, Ernest," Armina said.

"Surely you're not going so soon?" said Ernest.

"It's for the best," said Mrs. Wyncopp. "Foot little Mervin is on the brink of a nervous breakdown. After his horrible experience last night he refuses to stay here another day."

"What experience?" asked Ernest. "He saw a ghost."

"Moonshine, my dear lady," said the earl, blandly. "The imaginative little fellow was dreaming. Had too many tarts."

"I had no tarts," said Armina Wyncopp, "and I saw the ghost."

"Oh, come, come, now," said the earl. "After those yarns I spun at dinner you were in a mood for ghosts. What you saw was probably Cook in her night-gown."

"It was a man and it had no head."

"May I recommend my medical man in London?" said the earl. "He's tip-top on nerves and so on. Bedding-don always goes to him when he has the yipping whim-whams. Suppose you just buzz in and consult Sir Casimir Hitchcock, in Harley street, and he'll give you some pills."

"That's not a bad hunch, Mina," said Otis G. Wyncopp. "Guess I need a tonic or something myself. Seeing that ghost has got me down."

"So veddy sorry I slept through all the excitement," said Mrs. Phelps. "You must pay us another visit soon, my dear Mrs. Phelps," said the earl.

"I feel sure I can arrange a personal interview with the ghost for you."

"How veddy kind of you," said Mrs. Phelps.

"What happened to Mervin?" Ernest asked.

"He's waiting in the car," said Mrs. Wyncopp. "He had his breakfast there. I'm afraid the poor little fellow does not like castles much."

"That's too bad," said Ernest.

"And please don't go out to say good-bye to him," said Mrs. Wyncopp. "We'll just slip away quietly, if you don't mind. His sensitive system has had a shock. He can stand no more excitement for a while."

"When he's cured will you come back?" said Ernest.

"Thank you, but I'm afraid not," said Mrs. Wyncopp. "We'll spend a few days in London and then go to Europe. Mervin wishes to visit the Tower again and brush up on his history. Otis has a business appointment with Sir Peter Tyler. I must get a perm. After that, we'll cross the channel and just gad about."

"I'll be staying in London," said Mrs. Phelps. "At the Hyde Park Hotel. I shall just go to work on my Chaucerian research, you know."

The thanks of the Wyncopps were expressed, and acknowledged, and good-byes said.

The rented limousine glided away from the castle door. A subdued and wordless Mervin nestled in the back seat, flanked by his bulky protectors.

The earl stood waving his handkerchief at the disappearing car. Mrs. Phelps waved back. The car slipped round a bend. The Wyncopps had gone.

"Oh, boy, oh, boy, did I do a good job of haunting," said the earl.

"You certainly did, sir," laughed Ernest.

They started back into the castle. No cloud was on Ernest's immediate horizon now. Lady Rosa was dressing to go for a walk with him.

"What's this?" exclaimed the earl. "Sink me, if they're not coming back!"

Ernest looked down the drive. A limousine was coming toward them.

"It can't be the Wyncopps," said Ernest. "Their car was old and black. This one is new and purple."

"Now who can I know who can afford a new car?" mused the earl.

The sumptuous equipage stopped, and a figure in an eye-stubbing checked ulster surged out of it, and tramped toward them.

"Angels and ministers of grace, defend us!" exclaimed the earl. "That looks like Punder."

Punder it was.

CHAPTER XII.

"Hah!" said Punder. "Here I am."

"How'do?" said the earl.

"Said I'd be back, didn't I?"

"We've been counting the days," said the earl. "You remember my kinsman, the Bingley from America, don't you?"

"Hah! I've reason to," said Punder, and gave Ernest a look like a bite.

"May I ask if you are here on business or pleasure, Mr. Punder?" said the earl.

"Both."

"Won't you come in?"

It was a needless invitation, for Punder, unbidden, had already pushed his way across the castle's threshold.

In the library Mr. Punder took the most comfortable seat, and lit a copulent cigar.

"Do you mind if Mr. Bingley stays?" asked the earl.

"I don't care who is here when I speak my piece," said Punder. "Invite in the whole country, if you want to."

"That's liberal of you, Mr. Punder," said the earl. "Your offer is declined with thanks. And now, Mr. Punder, what's on your mind?"

"I've come to take the castle," Punder said.

"I'll have it wrapped up immediately."

"Make a joke of it, if you like; but it's no joke as you'll soon find. Ask your solicitor."

"What will Mr. MacKintosh say?"

"He'll tell you I got the law on my side," stated Punder. "Those were demand notes you signed."

"Were they?"

Mr. Punder nodded.

"I seem to know more about your affairs than you do," he said.

"Shouldn't wonder," said the earl. "I don't seem to know how those notes concern you, Mr. Punder."

"Because they're mine, now," Punder said. "I bought 'em."

"The interest has been paid. That I do know," said the earl.

"Yes, back interest. But I did not come to collect interest. I want the principal. I'll trouble you for twenty thousand pounds, m'lad."

"No trouble at all, if I had it," said the earl. "But I haven't."

"I know that, too," said Punder. "I'm in an excessive awkward situation, aren't I?"

"Well, that's one thing you know," said Punder.

"I wonder if you also know what I think of people like you," said the earl.

"I do," said Punder, "and I don't care a button what you think. And that goes for you, too," he added, darting a piggish glower at Ernest.

"Well, just slip away quietly, if you don't mind. His sensitive system has had a shock. He can stand no more excitement for a while."

"When he's cured will you come back?" said Ernest.

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RHEUMATIC PAINS are TORTURE!



GIN PILLS FOR THE KIDNEYS

A Timely Warning

Forest Fires Can Be Prevented By Exercising Caution

In winter time it is necessary to be careful to prevent fires inside homes and buildings and in the summer time care should be exercised in the open to preserve the forests by eliminating the number of outdoor configurations which frequently result in heavy losses to property and loss of life, too, states the St. Thomas Times-Journal. It doesn't take long to stamp out a cigarette butt or a cigar stub or to be sure that a match is definitely out before tossing it away. A little extra time employed in being cautious should be worth while. Canada has had heavy fire losses and the loss could be cut appreciably by thoughtfulness on the part of everyone.

The United States' fire losses, while not as high as formerly, are appalling nevertheless. During 1937 a total of \$285,000,000 damage was caused by fire and even that figure was \$8,000,000 below the loss in 1936. That is the general estimate covering fires of all kinds while the annual loss to forest lands is heavy. Fire sweeps some 40,000,000 acres of forest land in the United States every year, destroying timber and improved property estimated to be worth \$50,000,000. The above figures speak for themselves and if warnings were heeded the totals could be reduced considerably.

He Stood Alone

The Country Publisher Was In A Class By Himself

His services said:

"Let all in the house, who are paying their debts, stand up."

Presently, every man, woman and child, with one exception, rose to their feet. After they had been seated, the preacher then said "Now let every man not paying, stand up."

The exception, a care-worn, haggard individual, clothed in a summer's suit, slowly assumed perpendicular position.

"How is it, my friend," asked the minister, "that you are the only one not able to meet his obligations?"

"I run a newspaper," he answered meekly, "and the brethren here who stood up are my subscribers."

"Let us pray," exclaimed the minister.

Customer: "To what do you own your extraordinary success as a house-to-house salesman?"

Salesman: "To the first five words I utter when a woman opens the door—'Miss, is your mother in?'"

Means Big Investment

Handicraft Workers Could Not Afford To Buy Own Tools

During the handicraft age it was possible for each workman to own his own tools. Some people argue that the workman of to-day should also own his tools. It might be a good thing for the country as a whole if that were possible, but unfortunately, it is not possible. Before work can be provided for the average industrial employee between eight and nine thousand dollars must be invested. In addition to paying a worker his wages, interest in the form of dividends must also be paid to the person or persons who invest those thousands of dollars with which the equipment for the worker has been bought. And tools wear out—so depreciation also enters the problem. Or better tools are invented—and obsolescence is a factor.

Here is a thought that should be fastened in the minds of all employees. Employees should say to them, "If a person offered to lend each of you nine thousand dollars to go into a business, which you felt you were capable of running, and out of which you could earn a living, you would agree to guarantee to that person a reasonable return on the amount so loaned. There isn't any question about that, is there? If the amount loaned were all that that person possessed, he could not lend the money or live unless he obtained some return on it. If as little as six per cent were paid the return would amount to about five hundred and forty dollars per year, whereas the one to whom the money was loaned, because of his ability as a manager, might be able to produce an earning power for himself which would represent three or four times that amount. There would be other years, though, when instead of making a profit on that investment, you would suffer severe losses."

Working for wages is a considerably simpler job than that of managing money and equipment so that wages and dividends may be earned and paid.—From Shining Lines.

Peace Movement

Says Canada One Of The Natural Arsenals Of The World

A Canadian foreign policy having as its ultimate objective a working collective peace system was suggested.

Arnold Forster, of London, England, spoke at the opening meeting of the Canadian League of Nations Society's 16th annual conference. He is a member of the executive committee of the League of Nations Union.

Canada could not be independent or neutral towards the world's effort to establish a peaceful, acceptable world order, he said in a speech highlighting the opening of what was described as Canada's Peace Parliament.

Canada, he said, could not "shirk the grim responsibility" the results from her being one of the natural arsenals of the world. The Dominion was one of the chief sources of some of the most important raw materials of modern war. He asked whether the organization did not agree that it was "morally intolerable" that Canada should make blood money by selling raw materials to nations breaking the league covenant.

Gentleman From Hawaii

Wears Flowing Robes Of Silk With Diamond Brooches

Wherever he went, from the moment he stepped off the boat that brought him from his Honolulu home, to his frequent excursions through the lobby of the Saint Francis, where he was stopping, all eyes turned in astonishment upon Ernest Parker, for this more than interesting gentleman does not elect to wear the clothes of Bond Street. Instead, he dons flowing robes of the choicest silks and embroideries, which are set off by enormous diamond brooches.

Of a tall and commanding figure, it was little wonder that this Hawaiian scion caused all conversation to cease abruptly whenever and wherever he appeared.—San Francisco Argonaut.

Too Speedy For Thinker

"Dictating or typing goes faster than I think well, so I've gone back to writing in longhand," says Irvin Cobb, the veteran U.S. humorist.

Mr. Cobb had a Canadian parallel in the late Joseph T. Clarke of the Toronto Star. Writing with the stub of a lead pencil, "Joe" composed some of the finest editorials ever to grace a newspaper.

Photo-electric rays a mile long are being used by Germany to protect its borders against smugglers; if a person or automobile crosses the border an alarm is sounded.



I sweeten my morning cereal with BEE HIVE Syrup because it is better for me.

TRY IT TOMORROW

New Dental Method

Demonstrate How Lower Plates Can Be Kept In Place

Hailed as the outstanding clinical development at the convention, a simplified method of "harnessing" lower dental plates was shown by a Toronto dentist at the Ontario Dental Association meeting in Toronto.

Dr. Irvine H. Ante, member of the Dentistry Faculty at University of Toronto, demonstrated to nearly 300 delegates the method he had developed for great comfort and increased stability of lower plates. He described his discovery as a simplification of a method developed by two New Orleans dentists, Drs. Fournet and Tuller.

The Toronto dentist, using a living model, explained the method discovered by the New Orleans men "was really applicable to specialists only" and took from two to three hours. The revised method could be used by the general practitioner and took only 15 to 20 minutes.

Dr. Ante claimed that at least one-third of persons who used lower dental plates, until discovery of the Fournet-Tuller method, were caused aggravation because lower jaw muscles displaced the plates. Muscle movements under the Ante method were used to hold the denture firmly.

A Rare Operation

Surgeon Split Child's Skull To Let Brain Grow

A two and one-half-year-old boy rested comfortably in the Children's Hospital at Washington after surgeons had split his skull and wedged the two sections apart to permit his brain to grow to normal size.

The operation—extremely delicate and rare—was performed in an effort to save the child from idiocy. He is a victim of microcephaly—"little brain."

He will be kept under constant care for six months, during which time the two sections of his skull will be held apart by metal wedges. Not until next November will surgeons be able to determine whether the operation was a success.

Dr. H. H. Schofield, noted brain specialist, performed the operation before a group of well-known surgeons. After its completion they agreed that success in this case might open the way to treatment of the condition, which is found in a high percentage of cases in feeble-minded institutions.

Repetition Of History

Haile Selassie Stole Ethiopian Throne By Murder And Intrigue

Among the many things I am not going to sit up nights and worry about, states Malcolm W. Bingley, in the Detroit Free Press, is the case of Haile Selassie—deposed ruler of Ethiopia—deposed by Mussolini. He's been over at Geneva insisting the nations of the world restore him to his throne as "King of Kings."

That Italy stole that country need not be denied. That, however, is the way all major world colonies including the United States when we helped ourselves to Texas, and later, land for the Panama Canal.

But why—in the realistic world recently created by Premier Chamberlain—anybody should feel sorry for Haile is more than I can follow. He himself by murder and intrigue stole the throne of Ethiopia, and made the real heir a life prisoner. He hasn't any more moral claim to Ethiopia than has Mussolini.

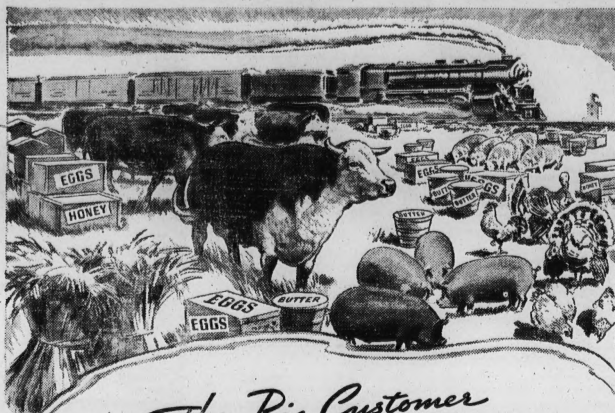
The part of the car which causes the most accidents is the nut that holds the wheel.

Victim: "I'm not surprised." The government of New Zealand will control the marketing of honey.

for BURNS

Mix equal parts of Minard's and sweet oil, castor oil, or cream. Spread on brown paper. Apply to burn or sore. Burns long the painful smarting stops.

MINARD'S "KING OF PAIN" LINIMENT



This Big Customer HAS A HUGE APPETITE FOR WESTERN PRODUCE



THIS man is a composite of many thousands of Eastern industrial workers. He's a husky fellow and he burns up plenty of energy when he's busy.

It takes lots of Western food to keep him going. But when he's idle he goes off his feed so badly that even Western produce cannot tempt him.

Which is just another way of saying that an active industrial East—typified by the Automotive Industry and the industries that supply its parts and raw materials—is vital to the well-being and prosperity of the agricultural West.

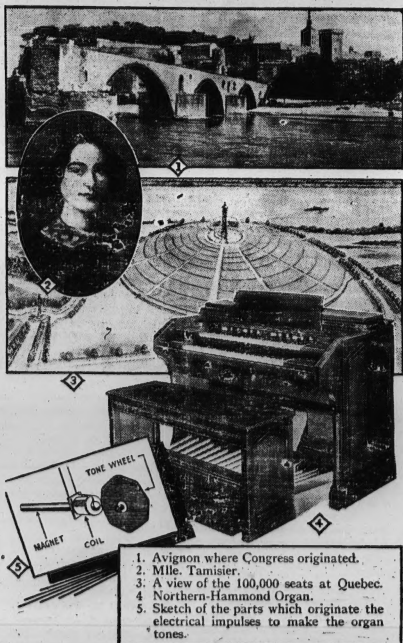
More than 6,000,000 lbs. of poultry; over 50,000,000 eggs; over 20,000,000 lbs. of butter and meats, live and dressed, to the value of over \$15,000,000, were bought from the West last year by Eastern industrial payrolls. Your purchase of a Canadian-built car helps keep these payrolls active—and brings your good money back West again.

AUTOMOTIVE INDUSTRIES



For statistical and further information about this industry, write to Automotive Industries, 1006 Lamson Building, Toronto.

ELECTRIC ORGAN TO ASSIST FIRST NATIONAL EUCHARISTIC CONGRESS



1. Avignon where Congress originated.
2. Mlle. Tanisier.
3. A view of the 100,000 seats at Quebec.
4. Northern-Hammond Organ.
5. Sketch of the parts which originate the electrical impulses to make the organ tones.

The Eucharistic Congress dates back to 1874 when Mlle. Tanisier of Touraine, France, felt called to inaugurate a movement for a greater public devotion to the Holy Eucharist. She succeeded in arranging the first Congress in Avignon in June of that year. The movement soon became worldwide. In 1910 Montreal was host to over 100,000 visitors from all parts of the Globe.

This year history will be made at Quebec during Canada's first National Eucharistic Congress, where for the first time the services will be led by organ music through the medium of a Northern-Hammond Organ, manufactured in Montreal by Northern Electric—the very latest development of the science of sound. It is actuated by electrical impulses and cannot get out of tune. There are over 1800 now in use in Churches of all denominations throughout the world.

EDMONTON EXHIBITION JUBILEE FLASHES

Every horse "in the money" at Edmonton Exhibition Race Meet, July 18 - 23, will be saluted by Provincial Government officials to ensure honest races.

Federal Government officials supervise the betting. Programme details are in the hands of men of the highest calibre.

Many of the best horses participating are owned in Western Canada. Edmonton Exhibition has the reputation of being one of the best race meets in Canada.

Patrons this year will appreciate the improvement effected by raising the ground level in the grand stand enclosure.

Manager Abbott has recently authorized the announcement that the Horse Shoe Pitching Tournament will again be a feature of the annual summer fair. But, with this change—that in response to popular demand, two events are being made open for the use of hooked shoes. "It is distinctly understood that the Dominion of Canada Horse Shoe Pitching association—under whose rules the Edmonton Exhibition tournament will be held, requires the use of official shoes, and the Edmonton Exhibition will supply these official shoes for all save the two events in which players may use their own hooked shoes. These two events, of course, will not qualify the participants for Dominion Championship. Will J. Ross will again supervise the horse shoe pitching tournament, and prize list and entry forms may be secured from the Edmonton Exhibition Offices.

"There is no greater mistake than for any one country to judge others by its own standards, unless it be that of trying to impose standards of its own upon others against their will." Premier Mackenzie King.

"While there are great interests in this country coining money by sending munitions to Japan, we are getting into a furore over protection from Japan on our west coast." J. S. Woodworth, M. P.

"We have no place in Canada for any class, section or race yielding allegiance to any sort of government other than that presided over by our own King. Under British laws there never be any persecution of race or

World of Sport

By H. B. C.

The Viking racquet welders made a very good showing at the Strone tournament. Douglas Darrah and Bill Cary won the Men's Doubles and Darrah won his way to the finals of the singles, bowing to Williams of Strone who Douglas beat in Viking tournament. The day was sizzling hot, leaving some of the boys at night, feeling like fried sausages. The "Long Set" of 8 games out of 15 prevailed and some of the contestants had to play over 100 games during the day. By the time they finished the last contest, it was moonlight only, and no pe left. They were dog-tired but happy, for it was a big day.

In baseball the biggest news of the week is that Babe Ruth has been put on the roster of Brooklyn Dodgers as Coach. Some 22 years ago, in 1916 Ruth was pitching for Boston in the World series and trimmed the same team he now coaches. He has had a glamorous career, attaining fame as a home-run slugger more than anything else. His ability to clout the horseshide packed the stands and brought him the highest salary in the game.

In London Lawn Tennis championships many of the leading contestants in the Wimbledon series, take part as a sort of practice for the big show. The fact that Helen Wills Moody lost the German girl Spiering, was a serious blow to the chances of the U. S. star making comeback. Mrs. Moody may still prove she has the skill and stamina to emerge at top of the world.

There will be two Canadian girls in the Wimbledon list, Miss Jean Milne of Vancouver and Jean Saunders, formerly of Calgary. Both have done very well in former tournaments, and it is to be hoped they will prove worthy of Canada when up against world players.

Your Sports Editor has been asked to find a Viking team of basketball players, either men or women, who could add lustre to the Edmonton Exhibition. Now please do not crowd at the wicket, but line up and we will deal with each in turn.

WEST TAKES ON JOB OF SUPPLYING OWN PETROLEUM

How the prairie west has taken over the job of supplying its own petroleum needs is one of the most recent stories in national development and was told recently at a session of the Tariff Board.

F. G. Cottle, Chief Auditor of the Alberta Board of Public Utilities Commissioners, said that until last year the west was almost wholly dependent upon Montana for its supplies of crude oil. In 1936 nearly 2,500,000 barrels of oil were imported into the prairies from Montana.

Turner Valley came in as an oil field and prairie refiners discontinued Montana purchases to such an extent that by the end of 1937 they were taking less than 5 percent of Montana purchases. In 1936 they had been taking more than half of it. Today practically the only Montana oil which enters western Canada comes in as refined products.

Readjustment to meet this sudden transformation was no small task. It called for construction of pipe lines, reductions in railway freight rates, expansion of refineries, and other activities. Producers in Turner Valley benefitted by the enlarged market. Consumers over most of the prairie west benefitted by sharply reduced prices for light petroleum products.

On this year's consumption of gasoline, distillate, and other petroleum fuels, they will save at least \$5,500,000.

"It is not national, federal, provincial or municipal governments that will tune the Canadian voices to an accord, but public opinions that faces realities of the nation building." Denton Massey, M. P.

"But I am an incorrigible optimist. I think that things are getting better slowly. I think that all progress means change, but not that all change means progress." Rt. Hon. R. B. Bennett.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

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cash to fix up your house and barns, you can borrow the necessary funds, under the Home Improvement Plan, available at any one of our 500 branches. We are co-operating heartily in home and farm improvement. Terms are convenient. Ask for our booklet on Home Improvement Loans.



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ESTABLISHED 1817

"a bank where small accounts are welcome"

Modern, Experienced Banking Service the Outcome of 120 Years' Successful Operation



Why is Life Insurance So Safe?

Answer.—Because the institution of Life Insurance is built upon a sound actuarial basis, and upon the investment of the accumulated funds of policyholders in loans to governments and municipalities—for building homes and schools—for improving farms—for constructing good roads and transportation systems—for developing industries and public utilities.

Question.—How is the safety of these funds guaranteed?

Answer.—By the security of the governments, municipalities and properties upon which the loans are made—and the financial responsibility of the borrower.

Q.—Are there restrictions as to what type of investments Life Insurance companies may make?

A.—Yes, all investments are subject to strict governmental regulation.

Q.—What is the total amount of Life Insurance funds invested in Canada?

A.—More than Two Billion Dollars.

Q.—Has Life Insurance in Canada fulfilled every guarantee 100 cents on the dollar?

A.—Yes, even through wars, epidemics and worldwide depressions.

This is the ninth of a series of messages sponsored by Life Insurance Companies operating in Canada. The tenth, to appear in two weeks' time, will discuss how women and children benefit from Life Insurance.

Life Insurance



Guardian of

Canadian Homes

HOTEL York
CALGARY

HOTEL ST. REGIS
CALGARY

ALSO OPERATING
HOTEL ST. REGIS
CALGARY

WHERE DOES ALL THE MONEY COME FROM?

MORE than four and one-half million depositors in Canada have "money in the bank."

They are satisfied to leave their money on deposit because Canada's chartered banks are ready and able to pay back promptly every cent when the depositor calls for it.

These deposits in the chartered banks total roughly \$2,262,000,000—approximately 10 per cent. of which they carry in cash—in other words Bank of Canada money or "legal tender."

Some people do not fully understand banking operations and might ask:

1. What have the banks got to represent our deposits if they do not have it all in cash?
2. How can the banks repay our deposits, over \$2,262,000,000, with the amount of cash they hold?

The answer to No. 1 is: Look at any bank balance sheet and you will see for yourself that a bank owns more than it owes. That is to say—if all of its depositors were paid off and all of its other debts paid, a balance would be left belonging to the shareholders.

That should answer your first question satisfactorily. And now for No. 2:

Look again at a bank balance sheet and you will see that in addition to the cash it holds, the bank owns assets quickly convertible into cash, or which can be used to borrow from the Bank of Canada.

Experience has taught banks the amount of cash it is necessary to carry to meet ordinary day to day demands, and also the proportion it is necessary to carry in gilt-edged quick assets which can be liquidated to meet even an extraordinary demand. Banks know that it is absurd to expect all depositors to call for their money at the same time.

That would be like saying that if everybody got sick at the same time there would not be room in the hospitals to take care of them.

Or that if everybody who travels by street car decided to travel at exactly the same hour, there would not be enough cars to carry them.

Or that if every person who carries life insurance died on the same day all the claims could not be met.

Or that if every sea were drained dry there would be no ocean liners.

Such statements are meaningless when you expose them to the cold light of common sense.

Where, then, does all the money come from? That question can best be answered by asking this one: Who owns it—and how do they get it?

Addressing ourselves to 4,740,000 depositors we answer: "This money is yours. You own it. When you call for it, you get it. When you ask any existing Canadian bank for it, you ever fail to get it promptly."

We ask you, too: "Do you regard your deposit as figures in a book?"

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience.

IN EDMONTON

it's

The Royal George or Leland Hotels

for

Hospitality and Service

AND GRAND FOOD

Free Bus Service in connection.

NORTHERN ALBERTA'S ANNUAL HOLIDAY
Edmonton Exhibition--July 18-23

TRAVEL BY BUS

Single fare for return trip will be in effect on all
SUNBURST LINES

Remember, Vancouver and Victoria Excursions
now in effect.

See Your Local Agent

Sunburst Motor Coaches Ltd.

Read the Ads in the Times

Viking News Items BEHIND THE HEADLINES AT OTTAWA

The Irma Legion are opening their new hall at Irma on Friday evening of this week.

Miss Helen Fitzmaurice returned on the early train Sunday from Minneapolis where she has been a student at the University of Minnesota.

A meeting to discuss the School Fair will be held in the Viking school on Saturday, June 15th, at 2 P. M. Teachers interested are asked to attend.

Louis Golka brought in a sample of fall rye on Monday that was over five feet high. It is a fine stand and an average height of a fair sized field.

Junior Broughton, son of Mr. and Mrs. Chas. Broughton, underwent an operation for appendicitis at the municipal hospital on Friday. He is reported as doing well.

The manager of the ball team wishes to state that on account of the high school exams no ball games have been held here recently. Many of the ball players on all teams are high school students.

Wm. Finn, son of Mr. and Mrs. J. Finn, suffered a broken arm at the Prague Picnic. One of the players during the softball game threw a bat that hit young Finn on the arm resulting in quite a serious fracture.

There was a good attendance at the last meeting of the Quinte C. C. F. Club, including several members of the Innisfree Club. There was a good discussion on the production tax. Mr. Austin of Innisfree gave a short address on the Unity Movement.

One of the social events of the week was the lawn supper held on the lawn of Dr. Haworth and Mr. Grice, sponsored by the ladies auxiliary of the United church on Monday evening. The menu was very delectable and a fair-sized gathering took advantage of the occasion and the warm weather to enjoy their evening meal outdoors.

Edmonton Circuit Y. P. L. L. held a rally day in the Viking Lutheran church on June 12th. During the day three sessions were held. The main speaker was Rev. Hovestadt of Ryley. Two other speakers in the afternoon and evening were from Toftield and Selkirk. A large crowd was in attendance at each session.

Mr. Gilbert Sorenson is playing host to a wild duck. The mother bird made overtures by laying the first egg near the stable door. Mr. Sorenson sought to prove her confidence was well deserved and prepared a nest in an apple box, transferring the egg from the ground to the nest.

The Mallard has occupied the nest for two weeks now, attending strictly to duty. Even when Mr. Sorenson passes in and out of the stable door, but a yard away, the wild bird remains on the nest, giving no signs of fear. In the offing the drake hovers, ready to give warning of the approach of an enemy. As a sentry, his duties are apparently not needed for he too makes no fuss.

The annual picnic at Prague took place on Sunday last, with the largest crowd ever to patronize the event. The dinner at noon cared for about six hundred adults and children, and during the course of the afternoon cars kept continually arriving to swell the crowd. Every department on the grounds drew its patrons, and all seemed quite satisfied with the treatment received. The picnic lasted from noon until eight o'clock when almost all cars journeyed homeward. The management wishes to express its deepest appreciation to all who attended and helped make the picnic an over-whelming success. A regrettable accident marred the pleasure of the day for Bill Finn, who had the misfortune to have his upper right arm broken when he was hit by a flying bat which slipped from the hands of one of the players during the course of the last game. He is at present, confined to the local hospital having his shattered arm set. We wish to express our most profound sympathy that such an accident should occur.

At a meeting held Tuesday evening it was decided to hold a sports day on Wednesday, July 13th which it is expected will transcend any held here for quite a while. The day will be held under the auspices of the Viking Agricultural Society and the Viking Chamber of Commerce. The former sports officials of these organizations, R. J. Darrah, president, and H. G. Thunell, secretary, were re-elected to form an executive to carry on with the arrangements.

Besides a baseball tournament, there will be soft ball, horse races, stamper events, boys' bicycle races, platform attractions, music by the band, and many other features that will round a full day program. In the evening a grand dance will follow the showing of a popular movie.

Keep the date open and watch for further details as the biggest and bestest day approaches.

By DEAN WILSON

In last week's column it was explained what events led to the current governmental investigations into the railways situation in Canada and some historic facts were recited to indicate what road was being travelled by these enquiries in order to pacify the widespread discontent amongst the general public who are compelled to pay the annual losses suffered by the government-owned railroad. It was emphasized that the controversy over this problem along Parliament Hill is so tense right now that it threatens the existence of national unity in this young country, and if an immediate and positive remedy is not found it may jeopardize the whole future of this nation. Therefore, it is a real dangerous issue and everyone agrees that any half-hearted cure or a drifting policy cannot be tolerated any longer.

One of the proposals offered to remedy the whole trouble is a unification of the two major railroads, and an examination of the fundamental and basic points of this plan is essential for an intelligent and businesslike understanding of this question, though it must be repeated here that this is merely an elucidation and not an approval or disapproval of the unification scheme since this column is absolutely impartial on all national issues.

There are at least five vital points to unification of our great transportation system in Canada, and each related point depends upon the other. The first point is that the plan does not call for any change of ownership from a legal point of view. Both railroads will continue to own their properties. All securities of the Canadian National and the Canadian Pacific would remain in their present ownership, and no question is involved of the value of these securities or of any new capital set-up.

The second point of unification is that the Canadian Pacific does not ask for any guarantee that there will be a fixed return on their stock or any of their other capital issues. The executive of the Canadian Pacific are positive that the unification plan would assure their shareholders of much better and more satisfactory, with the possibility of greater earnings which cannot be expected under the present system of competition and duplication of services.

The third point is that each group of owners would continue to receive under unification the net earnings which past experience indicates that they obtained as an independent institution and all additional earnings which result from a unification scheme would be shared equally between them. The exact or precise details are to be arranged in the formal contract.

The fourth fundamental point is that adequate provision would be made to prevent the reorganized railway system from neglecting its obligations as a public utility. The proposal agrees to allow greater rights and powers to the Board of Railway Commissioners, who to-day possess the power to cancel trains, close any railway stations, and abandon lines.

In other words, the unification scheme may even improve railway service by proving that no community can be deprived of such service. Under the present system, many communities in all parts of Canada may soon lose this service for reasons of economy by one of the other railroads on account of depressed financial circumstances.

The fifth and final point is that the unification plan proposes to guard against any unnecessary suffering of railway workers through the amalgamation of the Canadian National and the Canadian Pacific. In fact, Sir Edward Beatty, president of the Canadian Pacific, made the following statement to the special Senate Railway Committee: "I may point out the arithmetical fact that the annual turnover of railway labour on the Canadian Pacific Railway is almost five per cent. Each year almost five per cent of our employees die, retire, seek other employment, or leave for one reason or another. The total savings of labor under unification are estimated as 15 to 17 per cent. Therefore, assuming that the labor situation on the Canadian National is approximately the same as on the Canadian Pacific, we can see that in the five years, at least, which will be required to accomplish unifications, any policy of not hiring additional workers would reduce the staffs of the two railway systems more than the savings of the unification plan would involve. When this is added to the guarantee that no railway employee is to lose his job through unification without adequate compensation and all employees presently engaged are secure in their positions, it is manifest that the labour condition of this problem is not neglected, but this angle is extremely important and it will be treated in another article."

These are the five fundamental and basic points of the unification plan, which carries with it many disadvantages to the railway industry in Canada. What are these disadvantages and advantages? This will be answered in next week's column.

JOE GISH



OFTEN
A HARD HEART IS WON
OVER A SOFT PALATE.

A Buying Guide

Before you order dinner at a restaurant you consult the bill-of-fare. Before you take a long trip by motor car you pore over road maps. Before you start out on a shopping trip, you should consult the advertisements in this paper. For the same reasons!

The advertising columns are a buying guide to you in the purchase of everything you need—including amusements! A guide that saves your time and conserves your energy; that saves useless steps and guards against false ones; that puts the s-t-r-e-t-c-h in family budgets.

The advertisements in this paper are so interesting it is difficult to see how any one could overlook them. . . fail to profit by them. Just check with yourself and be sure that you are reading the advertisements regularly—the big ones and the little ones. It is time well spent—always.

Your Local Paper Is Your Buying Guide

Avoid time-wasting, money-wasting detours on the road to merchandise value. Read the advertising "road maps."



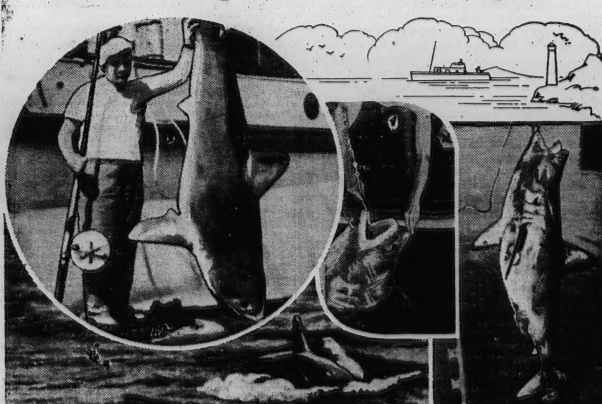
Travel westward through the glorious scenery of the Canadian Rockies to the Pacific Coast. Take the Triangle Tour from Jasper to Prince Rupert and thence 600 miles by Canadian National steamship through protected scenic waters to the Port of Vancouver.

ASK ABOUT
SPECIAL 30 DAY LIMIT
HOLIDAY FARES
For
Information Ask Any
Agent.
w 38-366

"The persisting and increasing extent of dependency amongst the population of Canada taps at the very source of national virility, tapping courage and freedom of thought and action." — Miss Charlotte Witton.

Tuesday, June 21st, was the longest day of the year. From now on the days will shorten at the rate of about half a minute per day until December 21st.

Shark Fishing New West Coast Sport



The spunky trout of the Laurentians and the Canadian Rockies, the scrappy bass of Northern Ontario, the huge muskies on French River have all been put on their mettle by a fishing fish new to Canadian sportsmen—the shark, killer of the deep.

Basking sharks have been found in large numbers off the east coast of Vancouver Island. While they seem harmless as far as swimmers are concerned, they are a terror on the end of 500 yards of 50-pound test line.

Many fishermen have tried shark fishing with great success. You never know what he will do

next. About the time you think your back will break or your arms torn out, you work the fish closer to the boat. It is suicidal to try to land such a large fish and it is customary to give him a coup de grace with a 30-39 rifle.

It is a grand sport and a new one for Canadians but interest is so keen, judging by inquiries received by the Canadian Pacific tourist department at Montreal, that many Canadian and American sportsmen are expected to unite forces in a war on sharks from July to September, the time of year they appear in greatest numbers.

Turgeon Grain Commission Report

The recent publication of the findings and recommendations of the Turgeon Royal Grain Commission does not seem to have caused a ripple of any sizeable proportions on the body politic to date.

This apparent lack of public interest of a vocal nature may be due to the fact that the document in its entirety, a tome of considerable dimensions, has not yet been printed and distributed and even the ample summaries issued to the press are of sufficient proportions to necessitate considerable cogitation before their contents become assimilable.

On the other hand, the absence of public comment on wide scale might be credited to lack of any spectacular proposals in the recommendations which, generally speaking, follow along lines regarded in some quarters as "safe and sane".

Some Disappointment Possible

Undoubtedly a substantial section of the farming community in Western Canada is disappointed to find that the Commission does not recommend the establishment of a national compulsory grain marketing board with full-fledged powers, for which there has been, and still is, a considerable demand from some individual farmers as well as farmer organizations.

Mr. Justice Turgeon's verdict that a national compulsory marketing organization would be impractical is somewhat modified, however, in his further suggestion that the present Canada Wheat Board set-up should be maintained "because of uncertain world factors."

To what extent the disappointment caused by the absence of a recommendation for a national compulsory marketing organization will be tempered when Mr. Justice Turgeon's reasons are thoroughly digested, remains to be seen. The general Western attitude towards the decision to reject such a proposal on the grounds of expediency, both abroad and at home, will probably not crystallize until farmer leaders have made public their views on the report and this is not likely to be forthcoming until they have had an opportunity of perusing the complete document.

Whether or not the reasons advanced in the report for refraining from recommending a compulsory board are sufficiently cogent to persuade leaders of farmer organizations that the time is not yet ripe for such a board, it is a safe venture that the demand for it will be renewed at some future date, and particularly if a series of bumper crops in producing countries result again in low prices and another big carryover.

Trend Revealed At Conference

The very fact that some measure of control over production in the large producing countries, because of the danger of a recurrence of a flooded export market under certain conditions, is being urged by delegates who attended the British Empire Producers' conference this spring in Australia, would indicate that the agitation for compulsory control measures in some form will not be abandoned altogether.

This viewpoint can be elicited from the statement of one of the delegates recently returned from the Empire Producers' conference, J. H. Weston, president of the Saskatchewan Wheat Pool and chairman of the Pools' Central Selling Agency, who at a recent meeting in Regina forecast the ultimate necessity of a world wide agreement among all wheat producing countries to eliminate dumping and surpluses "that shatter prices and bring ruin to producers."

Whether or not farmers and farm organizations continue their efforts towards the establishment of a national compulsory marketing organization, defer such efforts, or drop them entirely, serious consideration should be given in the meantime to some useful recommendations in the Turgeon Commission report.

Some Valuable Suggestions

Chief among these suggestions are recommendations for continuance and extension of voluntary co-operative marketing schemes "after the pattern of the Australian pools"; the establishment in London, England, of a Canadian representative to investigate buyers' complaints and endeavor to ensure consumer good will; periodic visits by members of the Board of Grain Commissioners to Great Britain and the establishment of a Canadian Wheat Institute to conduct research into new markets and new uses for wheat.

The necessity for the last-mentioned has on previous occasions been urged in this column on the ground that the processing of wheat into by-products may have great possibilities in widening the market for what is still the chief product of Western Canadian agriculture, and too much stress cannot be laid on the advisability of endeavoring to open up new markets of this type.

If some of the wheat now grown for bread can be diverted into commodities of another form, to the extent that this is possible and the product can be made a commercial feasibility, the dire consequences of another glut can be lessened by that much; and if such by-products can be absorbed in the domestic market, they may open the road to the development of new Canadian industries, a possibility which should not be overlooked.

Proving By The Stars

According To American Professor Signs Are Not Infallible

Astrologists claim that mysterious vibrations from distant stars influence human characteristics and abilities. Like every other scientist in good academic standing, Psychologist Paul Randolph Farnsworth, of Stanford University, views this claim with extreme skepticism. Last week he reported a statistical check of the horoscope makers on one specific point.

In five out of six "standard" astrology books that Dr. Farnsworth examined, it appeared that a person born under Libra ("The Scales"), seventh of the zodiac's 12 signs, should have musical ability. Libra's children are those born from September 24 to October 23. Looking up the birth dates of 1498 musicians, Dr. Farnsworth found that fewer were born under this sign than under any other except Scorpio. Libra and Scorpio were in fact tied for last place as musician-makers. Thus in picking a musical sign the astrologists could have made 10 better choices than Libra, and could not have made a worse.

Dr. Farnsworth himself plays the violin very ably. He was born on August 16, under the sign of Leo.

Members of new grandmothers' clubs say "Grandma's place is not in a chimney corner." In fact, you see a lot of 'em sitting behind a radiator with their eyes on the road.

Sassafras trees have three kinds of leaves, and all three types may be found on the same twig.

During the Civil War, camels were used to carry the U.S. mail.

The call notes of the cassowary can be heard two miles.

Has Valuable Manuscript

Actor Will Publish Letters Written By Danish Author

Jean Hersholt says he has acquired the manuscript of the third part of the autobiography of Hans Christian Andersen.

The actor who depicted the character of Dr. Allan Roy Datoe, Callander, Ont., country doctor, in talks featuring the Dionne quintuplets, claims he has the world's largest collection of the Danish author's manuscripts and letters. He is translating and editing 38 letters written by Andersen, which he will publish privately next fall. Andersen's autobiography, "My Own Fairy Tale," recounting his life from 1805 to 1845, was published in Germany," Hersholt said. "The second part, from 1845 to 1855, was published in Danish. These manuscripts are in the royal library in Copenhagen.

"The first part of Andersen's autobiography, "My Own Fairy Tale," was published in 1855 to 1869, was printed in the United States, in English. Many persons have tried to locate the manuscript, which I learned from some of his letters was owned by a family in Boston."

Hersholt declined to say what he paid for the manuscript.

Keyholes had been placed, below doorknobs for more than a century before a hotel genius thought of placing them above the doorknobs, where the patrons could readily see them.

When we were about to marry we said we'd be the boss or know the reason why. We know the reason why.

Colonel Charles A. Lindbergh has travelled more than 500,000 miles by air since he first learned to fly.

Elephants have skins that in places are four inches thick.

The Old Barn Dance

It Was A Community Event In Which All Took Part

In pioneer times, when barn raisings were frequent, barn dances were community events. It was a poor barn indeed that was not opened by a jolly "house-warming". In those days, there was none of the new-fangled fox-trots, "toddies", Charleston or the even newer Black Bottom or Big Apple. There was the occasional dignified waltz but generally speaking it was "Salute your partners and all grand chain". With the booming voice of the caller keeping time to the music as he sang out "and wink your eye as you pass her by, and kiss the next one on the sly."

It is easy for the older folk to warn the youth of to-day about keeping late hours. It would not be so easy for them to explain, however, what kept them stepping it off until daybreak at a rural barn dance!

And the curious part of it was that in those days it was the middle-aged and more elderly people who insisted on the fiddlers keeping up the music until it was time to go home and feed the cows.—Windsor Star.

New Idea In Offices

Czechoslovakian Shoe King Does His Business In Elevator

Mr. Bata, the shoe king of Czechoslovakia, is building a new factory 16 stories high, which is going to be the biggest concrete structure in Europe. Mr. Bata's own office in this factory is going to establish some record too, in Europe and out of it. It is a big elevator which moves up and down a shaft adjoining the offices of the department heads on each floor, so that when Mr. Bata wants to have a conference all he does is push a button and presto, the conference is on. We hope this new development in office construction stays in Czechoslovakia.—Tide.

SELECTED RECIPES

PRUNE WHIP

1 package Orange Jell-O
1 pint hot water
1/4 teaspoon salt
1/4 teaspoon grated orange rind
4 tablespoons sugar
1 1/2 cups cooked prune pulp
Dissolve Jell-O in hot water. Add salt and orange rind. Chill until cold and syrupy. Place in bowl of cracked ice or ice water and whip with rotary egg beater until fluffy and thick like whipped cream. Add sugar to prune pulp and fold into whipped Jell-O. Pipe lightly in sherbet glasses. Chill until firm. Top with whipped cream or custard sauce. Serves 10.

Not Good For Soldiers

Army Stance Contracts Feet And Longs States Football Man

When the sergeant snaps out "Shun!" he is not helping the physical fitness of the recruits, according to Bill Tucker, Rugby International. Tucker told a national fitness meeting in London that the army way of standing to attention is wrong from the viewpoint of physical fitness. He said the army stance caused soldiers to get backache and resulted in contraction of their hearts and lungs.

Just because a man's clothes look as if they'd been slept in doesn't prove conclusively that he has been to church. He may have been out fishing.

Nearly 50 totally or partially blind persons in the United States are engaged in writing as a means of livelihood.

The Canadian Navy

Four Destroyers Attract Considerable Interest At Panama Canal
Canadians, who look with some disdain on their small navy should live in Panama to appreciate its significance to the country and its interests, according to W. J. Riddiford, Canadian government trade commissioner at Panama City, a visitor to Windsor, Ont.

When Canada's four modern destroyers appear in the canal, it is an occasion of importance, not only for Canadian expatriates, but for all the foreign element in that busy, tropical, United States dominated zone. Canada's importance in world trade and her prominence as a world entity is greatly enhanced by the smart appearance of these boats and their crews, who are lavishly entertained on their visits, Riddiford said.

We regard the appearance of these boats as one of our greatest assets in selling the country and its advantages," Riddiford pointed out. "The natives look upon the visits of these ships as events which demonstrate the stability and international importance of Canada. These trim, smart, modern ships, manned entirely by Canadians, are a sight which every Canadian would be thrilled to witness, he added.

Born in London, Ont., educated at Woodstock College and McMaster University, Riddiford entered the Canadian trade service in 1928, the occasion of his last trip to Windsor as a junior. Thereafter, he was sent to China, where he served in Hong Kong and Shanghai. Returning from the Orient, he was stationed for two years in New York, and from there took over his present position, which he has held for three years. He is married and has a 19-months-old son.

Canada's Flax

High Quality Makes It Ideal For Airplane Fuselage

Canada is raising flax for airplane fuselage, and because of its high qualities, more of it, if possible, be produced. The news came from R. J. Hutchinson, official in charge of the fibre division, Experimental Farm, Ottawa, who sailed on the Canadian Pacific liner Duchess of Richmond. Mr. Hutchinson said he would contact the Air Ministry when abroad.

Canadian flax, stated Mr. Hutchinson, is of excellent quality, and on a par with the Russian brand. The flax is now being grown and processed out around St. Clet and Beaujeu, on the Quebec-Ontario border. This flax then is sent to the British Government.

It was explained that cotton used to be used in fuselage construction, but that cotton broke under bullet fire and went to pieces. On the other hand, materials of a flax base permit the built to make a hole without ripping the fabric. The change therefore is from cotton to flax.

Mr. Hutchinson also brought out another interesting feature. He said that the Canadian flax seed was being shipped to Ireland for re-sowing. The Irish did not always get good seed, and the Canadian seed was good, and proved a success when replanted in Erin.

"Then," asked a reporter, "Why do they import flax from Argentina?" "That is for linseed oil," replied the expert. "Our flax does not meet the requirements. But it is imported only for that."

"We sell the flax to Britain for planes," we ship seed to Ireland for re-planting, and we import flax from Argentina for linseed oil.

Thousand Islands Bridge

Dedication Ceremonies To Be Held On August 18th

Prime Minister Mackenzie King of Canada has accepted the Thousand Islands bridge authority's invitation to attend the dedication ceremonies opening the new Thousand Islands international bridge on August 18.

The invitation to Mr. King corresponds to the one recently made to President Roosevelt, a warm personal friend of the Canadian premier, by the members of the bridge authority. Similar invitations have been extended to Lord Tweedsmuir, Governor-General of Canada, and to Governor Herbert H. Lehman of New York.

The new Thousand Islands international bridge across the St. Lawrence river and the Thousand Islands, between Canada and the U.S., near Brockville, with Collins Landing, N.Y. It consists of five spans and 8 1/2 miles of approaches and connecting roadways.

Plumber (arriving late): "How have you managed?" Householder: "Not so badly. While we were waiting for you to arrive, I taught the children how to swim."

It's against the rules for any big league baseball player to be without a cap while in the gas

Canada As A Nation

Unity Must Be Maintained Or Full Growth Not Possible

In Nova Scotia recently the Legislature considered setting up a statute to Sir Charles Tupper. It was of Tupper that Sir Wilfrid Laurier said that he made Confederation possible.

One of the Maritime legislators objected to the statue on the deplorable narrow ground that Tupper had done more for Upper Canada than for his own province. It is not such shortsighted gentlemen, unable to peer beyond the boundaries of their own province, who will build Canada into the nation she is to be.

In burning contrast were the words of the Right Hon. R. B. Bennett when he addressed the Young Men's Section of the Toronto Board of Trade a few days later:

"Ontario is a great Province, but it isn't Canada," he urged with passionate emphasis. "Neither is Quebec, the Maritime Provinces nor the Far West. And unless we realize that narrow provincial boundaries are not the limits of nationhood, we will never become the Dominion we ought to be. We must have common faith, common sacrifice, yes, a common confidence in each other to reach our common goal."

"On the shoulder straps of those who died for this country you will find only one word and that word is 'Canada'." Can we think nationally as they did? If we do not, we have failed." — Brockville Recorder and Times.

An All-Canadian Foot Remedy Company

We hear so much of American business successes that it's a pleasure to tell of Cress Laboratories in Kitchener, Ontario, who in seven short years have their now famous foot remedies in thousands of drug and general stores across the Dominion.

In an interview with Hy. J. Holdman, manager, he pointed out, that only recommendations from users could account for the steadily increasing sales. He also said that Mr. Cress himself had been selling Cress Corn Salve since 1921, but that with the formation of the Cress Laboratories in 1931 a full line of tested foot remedies had been added—so simple and sure in application that every user would be sure of satisfaction.

Judge Has Good Idea

Speeders Are Fined Dollar A Mile In Buffalo

A dollar a mile will wipe off the smile of the driver who thinks he's a honey. A dollar a mile may not be a pile but at 75 it's real money. The Buffalo court judge who fined a young man \$75 for courting about the city streets of South Buffalo at 75 miles an hour has a good idea. It helps to swell the city treasury and may serve as a governor on the cars of speed monkeys. Any boy or man who drives in city streets at high speed is playing with life and death.—Buffalo Courier-Express.

The mouth of the Amazon river is nearly 200 miles wide, and ships can sail down it completely out of sight of land.

Some of the largest and most valuable timber forests of the world are north of latitude 60 degrees; mining and fishing industries flourish there.

The word kilt, designating the costume worn by Scottish Highlanders, is derived from the Danish "kille", meaning "to tuck up."

Russia announces it will produce 277 new kinds of machinery this year.

India greatly increased its business with the outside world last year.

Although the moon shines entirely by reflected light, it is a poor mirror, for it reflects only about seven per cent. of the sunlight that strikes it.

The best material for a successful novel is brains.

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Where The Fault Lies

Telephone Operator Says Many People Do Not Speak Clearly

If you have trouble making yourself understood over the telephone, do you think the listener stupid or the apparatus out of order, or are you willing to admit that you yourself are at fault? Perhaps you are one of those who agree that the American telephone public has the mumbles and that the mumbles are fast degenerating into the grunts. To say a telephone operator, Miss Katherine Schmitt, who speaks from experience, for she got her first job in Manhattan's Nassau street exchange in 1882 and worked at the board for nearly 50 years in positions of increasing responsibility.

During the last eight years Miss Schmitt officially has been in retirement, but she is called upon now and then for the advice that she is especially equipped to give and her observations deserve a wide audience.

"The human voice, she says, is capable of being trained to a high degree, but it does not, take extraordinary training to produce clear, understandable telephone speech. What really is needed is for the speaker simply to give thought to the possibility that he is a mumbler, and to utter the syllables slowly and distinctly, without yelling or without skipping all the consonants. Thus we can do our share in fostering one of the amenities of life.—Buffalo Courier-Express.

Taking Exciting Trip

California Heiress Is Planning Sixth Expedition To North

Summertime to Louise A. Boyd means hardship and exciting adventure in the Arctic. San Francisco and San Rafael heiress, she soon leaves Norway, where she has chartered an old Norwegian seal ship, on her sixth expedition to the North.

She plans to work her way from Spitzbergen to Greenland at a higher latitude than any vessel has made the passage. Four scientists will make the trip with her. The vessel carries a crew of 14.

Miss Boyd already has penetrated farther north than any white woman and is the only foreign woman to receive the order of Saint Olaf from Norway. That was awarded for her help in the search for Amundsen in 1928. At the same time the French government made her a chevalier of the Legion of Honor.

A magistrate rules that because a man owns his own house it does not mean nowadays that he has money. It merely means he had money.

Although the moon shines entirely by reflected light, it is a poor mirror, for it reflects only about seven per cent. of the sunlight that strikes it.

The best material for a successful novel is brains.

India greatly increased its business with the outside world last year.

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APPLEFORD PAPER PRODUCTS LTD.
WAREHOUSES AT
WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

No More Zeppelin Flights Without Use Of Helium Says Dr. Hugo Eckener

Dr. Hugo Eckener holds little hope for the future of Germany's lighter-than-air passenger travel, in view of the apparent failure to obtain helium from the United States.

"There will be no more passenger Zeppelin flights without helium," the veteran president of the Zeppelin manufacturing plant said in an interview at Washington.

He explained he felt "disappointed and astonished" by the continued refusal of Interior Secretary Ickes to consent to sale of the non-inflammable gas.

"It is said," he said, "that we are held up by the military opinion of one Cabinet officer, when the United States military authorities have indicated they fear no military developments from the sale."

Ickes is a member of the board of six Cabinet officers who must agree to the sale of any helium to foreign powers. The United States has a natural monopoly of gas. Eckener said the decision might be "the death stroke" to the experiment in lighter-than-air transportation. He insisted that Germany would derive "no military use whatsoever" from helium.

The father of trans-Atlantic dirigible travel said he expected to continue Zeppelin developments at least another year. "Maybe something will change by then," he added.

The demand for helium to inflate the giant airships was spurred by the explosion at Lakehurst, N.J., last year of the Zeppelin Hindenburg, in which 36 persons were killed.

The Hindenburg was built in Germany to replace the Graf Zeppelin, which, using inflammable hydrogen, had made 80 round trips across the Atlantic. The Graf Zeppelin has discontinued passenger flights.

President Roosevelt meanwhile kept a hands-off attitude. White House aides said he was powerless to interfere under the law passed last September.

Niagara Falls Changing Shape

Erosion Said To Be Progressing At A Rapid Rate

Officials reported that Niagara Falls once more changed its shape slightly during the past winter, and the United States falls is taking on a horseshoe shape similar to that of the famous Canadian Horseshoe Falls.

The city publicity department announced that a survey had revealed that the crest of the United States falls had developed a more decided saw-tooth appearance in former years. Two V-shaped indentations have appeared in the crest, each about 20 to 30 feet deep.

"It is clearly evident that erosion is progressing at a rapid rate and that the heretofore fairly even and straight American falls is taking on a horseshoe shape, similar to that on the Canadian side of the river," the bureau reported.

The Youngest Premier

Canada Able To Beat Claim Made For Australia

The "diarist" in one of the London daily papers claimed for S. M. Bruce, the High Commissioner for Australia, the distinction of having been "the youngest premier any part of the British Empire had since Pitt," as he was only 40 when he became Prime Minister of Australia in 1923. Canada, however, can beat that, says Canada's Weekly, London. When the late Sir Richard McBride became Premier of British Columbia in 1903 his age was 32 years six months. Walter Scott, who died recently, became Saskatchewan's first Premier in 1905 when 38. To come to later times, Mitchell Hepburn, the present Premier of Ontario, when he came into office in 1924, was just under 38. So Australians certainly cannot have it their own way.

Etiquette In India

It's the height of etiquette when dining in India to lick the platter clean. Indeed, it's an insult to your host to leave a speck of food on your plate. And in asking for a second helping of anything you should request it in the loudest tone of voice, to demonstrate your enthusiasm for the viands.

St. Francis of Assisi would not touch lamps or candles: he believed that his hands defiled them.

The planet Neptune never is visible to the naked eye, but can be seen with a small telescope.

The average beehive contains between 50,000 and 75,000 workers, a few hundred drones, and one queen.

Anxious To Co-operate

Aviators Will Avoid Fur Farms If Location Is Known

Complaints from several mink and fox farmers in Edmonton district against low-flying aeroplanes which frighten the animals, sometimes causing them to eat their young, brought from T. G. Stephens, civil aviation inspector, a reminder that air regulations provide for protection of mink and fox farms.

"Civil aviation regulations suggest that mink and fox farmers paint their watch towers chrome yellow and black and that in addition a red flag should be flown from a low mast on the tower to aid pilots to identify the farm. Where there are no watch towers, erection of pylons at least 20 feet high, painted in those colors, is suggested."

"If breeders notify us that they are marking their farms this way and give us the location of their farms, all pilots and operating companies throughout Canada would be notified and warned to avoid the location as far as possible," he said.

In 1930 a circular was issued by the Department of National Defence following a party with the Canadian National Silver Fox Breeders' Association outlining the recommendations, Mr. Stephens said. It also was suggested that farms located on air mail routes might display on the watch tower a red light "of sufficient candlepower and intensity to be seen at three miles under conditions of fair visibility."

Operating Hotel In India

Is Some Job Because Castes Make Servant Problem Difficult

"Operating a hotel in India is a crazy business," but we get used to it," remarked R. E. Hotz, director of the Hotz Trust Hotels of Delhi, Agra and Simla, who visited Toronto with 55 hotelmen and caterers from other countries.

Mr. Hotz described the servant problem in his hotels as "a headache." He said that his hotel in Delhi had 98 rooms and needed 140 servants to keep it tidy. "If we asked a Moslem servant to sweep a room he'd be insulted. That is a job for the lowest caste natives who are hired to do nothing but sweep and scrub. The Moslems act as water boys and will do nothing but take care of baths and wash bowls."

Tales of the fabulously rich Indian princes were not fairy stories, Mr. Hotz said. When they stayed at a hotel they brought their own chef and staff of servants. "If they come for hunting, and the best shooting is to be found 35 miles away, they would think nothing of constructing a macadamized road to the scene so their guests could get their tiger."

Useful Data

Question Asked To Put Right Man In The Right Job

Sixty questions aimed to put the right man in the right job have been prepared by the National Institute of Industrial Psychology.

It has sent out a questionnaire from which it hopes to derive useful data for vocational guidance purposes. It wants to find out how persons doing the same jobs resemble one another and how they differ from people doing different jobs.

Here are some of the questions requiring a "yes" or "no" answer: Are you certain that the sun goes round the earth?

A woman's place is in the home? Sincere prayers are always answered?

Maybe you are positive man possesses an immortal soul?

Seeing is believing? Do you think it false to say that a fully grown thrush is usually larger than a sparrow?

Art is more vital to life than science?

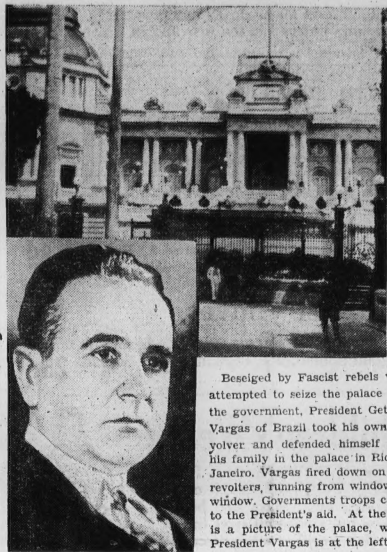
Bags Mountain Lions

Martin Morigeau, resident of the Kootenay Indian reserve, may consider he saved the lives of 800 deer last winter. He brought in the pelts of 16 cougars, considered a record catch for one season. The government pays a \$20 bounty for every cougar which is estimated to kill annually 50 deer.

Mice, given the chance, will drink themselves to death, a Chicago researcher says. This gets us no farther, though, with the question: Are we mice or are we men?

Young icebergs are called calves; they are the offspring of the parent glacier.

BRAZIL PRESIDENT DEFENDS HIMSELF



Besieged by Fascist rebels who attempted to seize the palace and the government, President Getulio Vargas of Brazil took his own revolver and defended himself and his family in the palace in Rio de Janeiro. Vargas fired down on the rebels, running from window to window. Governments troops came to the President's aid. At the top is a picture of the palace, while President Vargas is at the left.

Would Be More Effective

If Drunken Drivers Were Deprived Of Car For Long Period

The opinion that something more could be done to correct the situation relative to drunk driving and highway accidents than the branding of a large portion of the population with jail sentences finds a subscriber in W. F. Nickle, former Attorney-General of Ontario, who suggests that it would be more effective to confiscate the car. He says that in some cases men take the jail sentences as nothing more than a joke.

In Sweden the problem is dealt with by taking the cars from drunken drivers for long periods and Mr. Nickle thinks that would be the most effective procedure here. He says he has been doing a lot of reading and studying of the question. Port Arthur News-Chronicle.

Saves Him Trouble

Dealer In Celery Only Never Changes The Price

Celery shoppers at 151st street and St. Nicholas avenue, New York, have to accustom themselves to the quirks of the city's only retail celery specialist. He runs a one-article, one-price store. It's a tiny store. It could use a spread newspaper for a roof.

The article is celery only and the price always is 15 cents a bunch. When the market price goes down, you get more celery for your money, and when it goes up you get less. The fixed price saves him the trouble of adding up bills and making mistakes in giving change. His customers, he explains, are used to it by now. "If they haven't learned in 17 years," he says vehemently, "they needn't buy here no more, that's all."

Although many tricks of magic take only two minutes to perform, they have cost their originators several hundreds of dollars in material and years of effort to perfect.

Radium, the world's most precious substance, looks like common salt.

Has Responsible Job

Sir Laurence Halsey Is Auditor For Duchy Of Cornwall

As auditor for the Duchy of Cornwall, Sir Laurence Halsey keeps a set of books that is important to the British crown. The revenues from the Duchy of Cornwall have been estimated at close to \$1,000,000 and if there is a Prince of Wales current in the royal family he can stuff the whole thing away in an old sock if he wants to. The last Prince of Wales (the present Duke of Windsor) lost on this source of income when he abdicated. Now it is said that the King suggests the Duke of Windsor's income with \$125,000 of the annual Duchy of Cornwall profits. Sir Laurence wouldn't say about this when he arrived in New York on the Queen Mary, but he did say the rent money continues to flow in unaffected by any depression. Sir Laurence who has been the Cornwall auditor for 20 years, was on a vacation.

Milady's Fur Coat

Furs Manufactured In Canada, For Home Use

Dressed and dyed, or undyed, skins of furbearing animals are fashioned into wearing apparel of various kinds by the fur goods industry of Canada. Coats, capes, scarves, collars, cuffs and muffs are some of the items manufactured but the principal of all is the fur coat. According to statistics now made available, the fur coats made in Canada for women in 1936 totalled 90,602. This is the largest number ever recorded by the industry. Practically the whole demand for fur goods in Canada is met by the home industry, and likewise nearly all of the goods manufactured in the Dominion are made for home use, the import and export trades in manufactured fur goods being of relatively small importance.

Moose are given the right-of-way on some Alaskan railroads.

This Hanging Is Fascinating To Do



Household Arts by Alice Brooks

You Need Not Frame This Panel

PATTERN 6129

Cute kittens in single stitch—lilies in lazy-daisy stitch and French knots make a delightful panel done in silk, wool or cotton floss. Pattern 6129 contains a transfer pattern of a panel 15 x 20 inches; color chart and key; materials needed; illustrations of stitches.

To obtain this pattern send 20 cents in coins (stamps cannot be accepted) to Household Arts Dept., Winnipeg Newspaper Union, 170 McDermott Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

Care Should Be Taken To Secure Pure Ice Supplies With Coming Of Summer

Deluge Of Free Advertising

Publishers Bothered With Requests For Free Publicity

Never before has there been such a demand on Canadian newspapers for free publicity in connection with matters that have no possible claim for consideration on behalf of the publishers.

Nearly every paper is ready and willing to give its space to worthy enterprise when the making of money is not the object aimed at. Where money is to be made there is no good reason why advertising expenses should not be counted in the same as any other expense in connection with the undertaking.

Of late years producers of almost every imaginable commodity have commenced a regular campaign by which they hope to gain the insertion of their publicity free of charge on the plea that it contains a "real amount of news value."

Municipalities are going into the same business, several of them during the past year, in connection with their publicity department, and sending out dispatches of only the most meagre general interest, with the idea of keeping the place before the public eye.

The Dominion and Provincial governments are also taking a hand at the business. They send out reams of publicity matter with requests for insertion, much of which is of a statistical nature and of interest to comparatively few citizens.

There is a tremendous amount of brain energy, cash and postage dropping into the wastepaper baskets of Canada on this account. If the amount were properly directed into the channels of legitimate, paid-for advertising, those behind the scheme would have every reason to expect results.—The Chatham News.

Go Back For Centuries

Tree Peonies Were Grown By Chinese Emperor In Year 606

Gardeners may not take time to ponder that in raising a plant and bringing it into flower they may be unfolding some of the romance of civilization, of far countries and of precious things lovely to behold. Yet they would find all these exemplified in the tree peony.

The single specimen in one's garden may be of the same variety that blossomed for Emperor Yang, who ruled China from 606 to 618. Incredible perhaps, but some thirty named varieties were known during this period. It was more than a thousand years later that Robert Fortune brought the first plants back to England.

In one of the earliest American garden magazines a hundred years ago frequent references were made to the tree peony. It was well known but herbaceous peonies succeeded in crowding the tree peony from general popularity. However, one of the oldest American nurseries, long noted for its collection of tree peonies, offers a varied list this year as hitherto.

The Chinese are said to have called the tree, or Moutan, peony "The King of Flowers," and the herbaceous peonies "The King's Ministers." The tree peony actually is a small shrub growing about five feet high, although its has been reported to grow as tall as ten feet in China. The woody-stemmed plants are well branched, spreading out broadly; a soft effect is contributed by the leaves, which are finely cut and a dull green.

Story In Few Words

Village Councillor In Papua Described Coronation Ceremony To Natives

How a village councillor in north-west Papua described the coronation of King George VI. is told in the annual report of the lieutenant-governor of Papua, Sir Hubert Murray.

The councillor had heard a broadcast of the coronation ceremony. He repeated it to the natives in these words:

"King George he dead. Number one son Edward, he no want him clothes. Number two son he like. Bishop he make plenty talk along new king."

"He say: You savvy? You look out good along all people? King he talk: Yes."

"Then bishop and plenty government taubaudas (bosses) and store keeper and bank manager and policeman, all he stand up and sing and blow him trumpet. Finish."

Every coin minted in Venezuela bears the profile of Simon Bolivar.

(By John W. S. McCullough)
M.D., D.P.H.

With the coming of warm weather the problem of ice supplies becomes one for the housewife. Certain forms of disease, such as those of typhoid fever, are not killed by freezing. As water crystallizes it extrudes suspended matter and even dissolved substances. Perhaps about 90% of all bacteria are squeezed out during the purifying process of freezing. It is the hardest one which survives.

The moral of this is that water used for natural ice supplies should be of good sanitary quality and that the ice harvested should be handled in a cleanly manner. Under natural conditions the surface layer of ice in ponds contains most of the impurities and the lower layers are relatively purer, for the reason that ice grows from above downward and the freezing of the water forces out both suspended and dissolved matters. It is therefore, good practice to plane the surface of the ice.

Manufactured ice is safer than natural ice providing the source of supply of the water used in the process is above suspicion. This type of ice is now universally made by the ammonia process. The principle is that condensed ammonia in expanding requires heat which is taken from surrounding objects and in this way the water is frozen. There are two processes; the one known as "can ice" and the other as "plate ice". In the first, the freezing takes place in rectangular cans; the water freezes from the sides of the can toward the centre and the impurities are extruded and concentrated in the core. In well-equipped plants this core is removed by auction apparatus before it freezes, and clean water substituted. In making can ice the water must first be distilled or boiled in order to drive out the air, else the resulting product will be bubbly.

Plate ice is made by freezing water in large shallow tanks. The water freezes upon the surface and when of sufficient thickness is cut out and removed in blocks. In this process it is not necessary to distil or boil the water since the air is forced out naturally in the process of freezing.

The men who work "on ice" should have clean shoes otherwise considerable amounts of filth may be transferred to the cans, the ice field and ice tanks. Pollution from every source should be guarded against. If then, ice supplies are taken from clean sources, or manufactured from clean water with precautions against its being fouled by the handlers, the dangers from this article are relatively small.

Queer Town In Belgium

Gets Its Principal Source Of Income From Insane

In Ghel, Belgium, one person in five is said to be mad. The insane are everywhere. You meet them in the street, in the train, in the public houses. But they are not ostracized or regarded as in any way strange. This is not surprising because the town gets its principal source of income from them. Madmen come from all over the world to live in Ghel and the insane of Belgium nationality who are too poor to keep themselves are supported by the state. There is scarcely a family that does not have a madman boarding and rooming with it. The lives of the insane are regulated and controlled by the municipal authorities—yet there is surprising freedom and lack of restraint. Once in a while, perhaps, Napoleon may meet Wellington, but even such an awkward situation as that is easily and peacefully settled over a glass of wine.—Detroit News.

Old Ship Still Running

One of the oldest ships in the world, the "Edna," has observed its 83rd birthday anniversary in Melbourne, Australia, and will continue to make regular trips in Port Phillip Bay as usual. It was built as a troopship for the Crimean war and is still good for a speed of eleven knots.

Excursion To Churchill

The sixth annual excursion to Canada's youngest port on Hudson Bay will leave Winnipeg, on August 12 for Churchill, the most northerly point reached by rail in Canada and terminus of the Hudson Bay railway, according to R. Creelman, passenger traffic manager of the Canadian National Railways.

Bill: "Isn't it awful that George is going to get married?"

Tom: "What's awful about it?"

Bill: "Why, George was such an easy chap to borrow money from!"



Light Summer Materials

Yard Goods at Attractive Prices

DIMITY—Sheer, Fresh, Dainty—

For the little Miss. Small patterns on a light ground make these doubly attractive for summer dresses. 36 inches wide. Per yard **35c**

VOILE—Plain, for Infants' and Misses' Wear—

Nice quality voile, 36 inches wide. Blue, green, maize, white. Per yard **28c**

PRINTED CAMBRIC—Wabasso—

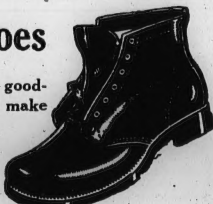
A fine mercerized material. Distinctive new patterns in small designs; fast colors; 36 inches wide. Ideal for sports and picnics. Per yard **29c**

PRINTED VOILE SPECIAL—Mill Ends—

Better grade voiles in nice patterns, regularly sold 39c to 59c. Special price, per yard **25c**

Work Shoes

A substantial pair of good-fitting work shoes will make the road work easier.



MIC-MAC SUMMER SHOE—

A light weight summer shoe, made from brown side stock, Sportex sewn sole with rubber heel; a light, easy shoe. Per pair **2.65**

GREB BOLIVION KIP SHOE—

Made from soft retan Bolivion kip stock; solid leather insole, slip, and oak bend outsole; rubber heels. Comes in sizes and half-sizes. Pair **3.95**

GREB HI-TOP SHOE—

Some men prefer a hi-top for road work. Made from pliable American elk with sewn and screwed sole. 16-inch tops; fitted ankle. A high grade, easy-fitting shoe. Per pair **7.95**

Extra Specials

Saturday and Monday

FRUIT SYRUP—Harry Horne's, for a cool drink. Reg. 35c. Special **19c**

TOMATO JUICE—20 ounce tins. TWO tins for **22c**

J. C. McFarland Co., Irma, Alta.

Celasuede Panties

Lock stitch Celasuede summer panties. Neatly made and finished in tea rose and in white. Special **35c**

Satin Slips

New slips in Celanese satin, bias cut from good weight material. Very smart in appearance and well made. Sizes 32 to 40. **98c**

Sandal Sale

Women's white Hollywood sandals. The sizes are badly broken, regular up to \$2.50. Sizes 4 1/2, 5, 5 1/2, 6 1/2 only. Special **1.89**

Summer Gloves

Pastel shades in summer gloves. Light silk gloves of good appearance, regular up to 65c pair. Special price **25c**

Children's Wear

A Special in Washwear. Print overalls, wash suits, beach overalls, etc., etc. Sizes are badly broken but almost all sizes in the lot. Being sold at a big discount



SPORTOG SLACKS—

Misses' slacks, made from nice quality blue denim, smartly trimmed in red buttons and piping. Sizes 6 to 12. Special **\$1**

BOYS' SLACKS—

Made from nice weight black denim; elastic waist at back; wide waistband. Sizes 8 to 16. **98c**

SUN HATS—

Neat little sun hats for the big or little Miss. Braid straws and peanuts. Neatly ribboned and trimmed. Priced **25c**

Favorite FOODS

GRAPE NUTS FLAKES—A flavorful Cereal. 3 Packets for **29c**

PORK AND BEANS—Clark's 10 1/2 oz Handy size beans. 3 tins for **25c**

CLARK'S IRISH STEW and GOULASH Handy summer meals. 15 1/2 oz. tins **20c**

ECONOMY CHEESE—Burns & Co. 2 lb Blocks **49c**

LYNN VALLEY JAM—Apple and Pure Fruit Jams. 4 lb tin **45c**

FORT YORK COFFEE—A delicious new Vacuum Pack Coffee. 1 lb. tin **39c**

WHEAT PUFFS—Bushels, done up in Calico bags **75c**

LOCALS

Messrs. Jas. and Ed. Sharkey are home for the summer months.

Mr. Oran Osterhout is in the University hospital at present for treatment.

Mrs. N. S. Johnson of Meeting Creek, Alta., spent a few days in Irma the first of this week.

For good games, baseball, softball and basketball, come to the Legion sports on July 6th in Irma.

Mr. and Mrs. Wilson MacRae of Peace River were guests of Mr. and Mrs. Tripp over the week-end.

A large amount of grasshopper poison is being mixed and distributed in the Irma and Fabyan districts this week.

Mrs. Schonert and Ralph of Calgary spent several days visiting with friends in Irma, returning to Calgary Monday.

Miss Alice Henderson, R.N., of Edmonton, is visiting her three cousins in the Sunny Brae district, Mrs. H. Barton, Mrs. G. Fenton and Mrs. E. Sanders.

Mrs. Edwin Sanders and daughters Harriet and Violet returned Tuesday from a three weeks' visit to her parents, Mr. and Mrs. Fitzpatrick, of Holyoke, Alberta.

A very enjoyable garden party was held at the home of Mr. and Mrs. A. E. Blakeley by the Irma Ladies' Aid on Friday, June 17. The attendance was larger than usual.

Mrs. W. E. Mills and children Erna and Audrey arrived on Tuesday for a two-weeks' visit at the Smallwood farm. Mr. Mills accompanied them and returned to the city the same day.

You will not be penalized at the gate on Legion sports day, July 6th, because you have a large family. Bring all the children; they are admitted free up to and including grade twelve.

Mr. Frank Wyand, our new milkman, has had all his cattle tested for T.B. There were no reactors at all in his herd. Both Mr. Charter and Mr. Wyand have each added an attractive milk wagon to their equipment this spring.

UNITED CHURCH NOTES

Rev. E. Longmire, Minister Sunday, June 26th

Albert—Sunday school, 11 a.m. Public Worship, 11:30 a.m.

Alma Mater—Public worship 3 p.m. Irma—Sunday school, 11 a.m.

Public Worship, 8 a.m. Mid-week prayer and fellowship service, Wednesday evening, at 8.

A hearty welcome to all. The Irma United Sunday school are holding a basket picnic on Thursday afternoon, June 30th, at Mott Lake, Wainwright. Cars will be at the church at 1:30 o'clock.

Women's Institute

The next meeting of the W. I. will be held at the home of Mrs. Howard Peterson on Friday, July 15th. This is our annual grandmothers' day. Will all members please note change of date. — Mrs. C. Wilbraham, Sec'y.

"Some day the dictators must be told, thus far—enough thou go and no further, and the question will then be up to the British Empire, of which we form part, and for which we have to take our responsibility." — Sir Herbert B. Ames.

TEA and SALE

Saturday, June 25th

—In—

LODGE HALL

HOME COOKING FANCY WORK

Cake, Pie, Wieners and Buns, Coffee.

COME AND BRING A FRIEND

Tea Starts at 3.30 and Until Midnight

Irma Ladies Orange Lodge

NOTICE

An Assessor is required to make a general assessment of the Municipal District of Buffalo Coulee under the provisions of the Assessment Act 1938. A fee of \$400.00 will be paid for complete assessment. Sealed applications marked "Application for Assessor" are to be in the hands of the undersigned on or before June 25 next.

Municipal District of Buffalo Coulee, ROY W. HAY, Sec'y-Treasurer, Irma, Alberta.

PUBLIC NOTICE

Co-operation is requested by the farmers of the Municipal District of Battle River No. 423 regarding noxious weeds. Any farmer knowing of noxious weeds on road allowance to report same to his councillor, also weeds not known to them, to report same also to his councillor, who will in turn make the necessary arrangements with the Weed Inspector for their control.

Chas. Wilbraham, Sec.-Treas. M.D. Battle River, No. 423, Irma, Alta.

PUBLIC NOTICE

Municipal District of Battle River No. 423

In compliance with section 63 of "The Municipal Districts Act" being chapter 41 of the statutes of Alberta 1926 with amendments up to and including 1938—

A public meeting of the electors of the Municipal District of Battle River No. 423 will be held in Kiefer's Hall, Irma, Alberta, at 2 o'clock in the afternoon of June 29th, 1938, for the discussion of Municipal Affairs.

Charles Wilbraham, Secretary-Treasurer.

WANT ADS

FOR SALE—1 sorrel gelding driver and saddle horse, Standard bred, weight about 1100 lbs., aged. Price \$35, terms cash. Inquire of Mrs. N. O. Parke. **24**

FOR SALE OR TRADE—One 15-30 McCormick-Deering tractor, newly overhauled, for cattle or horses. Ross Sanders, Irma. **24p**

Quick, reliable work. All work done by machinery. Satisfaction guaranteed. Pleasing prices.—O. K. Shoe Repair Shop, Main St., Wainwright. **21f**

Professional Cards

DR. H. L. CALDWELL
Dentist, of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional
Services.

DENTIST

DR. E. V. SPRINGBETT
Wainwright
IN IRMA EVERY TUESDAY

CLIFTON G. PURVIS
Barrister, Solicitor & Notary Public
Viking Phones: Office 7, Res. 80.
Irma Phone: No. 37.
Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON
Notary Public
Loans, Real Estate, Insurance
IRMA — ALBERTA

J. W. STUART
Licensed Auctioneer
For sale dates in Irma District
see W. Masson, Irma.
WAINWRIGHT — ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma — Alberta

IRMA L.O.L. No. 2048
Meets the last Monday in each
month at 8 p.m.
Wor. Master..... J. G. Fenton
Rec. Secretary..... James Stead
Visiting Orangemen always Welcome.

IRMA LODGE No. 66

Meets First and Third Tuesday
in each month.
at 8 p.m. in the I. O. O. F. Hall.
Visiting Brothers Always Welcome.

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Premier Maurice Duplessis.

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Vermilion School of Agriculture FORAGE CROP FIELD DAY

The second annual Forage Crop Field Day will be held at the School of Agriculture, Vermilion, on Monday, July 24th, 1938.

Since this date is also the beginning of Farm Women's Week, it is hoped that farmers who bring their wives to the Short Course may themselves spend a profitable day about the school.

An address of welcome will be given by the Principal, S. H. Candier, at 1:30. At 2:00 p. m. the topic of Forage Seed Production will be discussed by A. M. Wilson, N. N. Bentley and D. A. Andrew will consider briefly "Soil Conservation" and "The Management of the Hay Crops". At 3:30 the party will be conducted through the demonstration plots and farm meadows.

A welcome is extended to everyone interested in permanent agriculture. We trust that those who attend will find the day's programme both instructive and entertaining.

Last year over 150 farmers from Northern and Central Alberta attended this meeting. It is hoped that even a greater number will be present this year.

CLYDESDALE FIELD DAY AT DOMINION EXPERIMENTAL STATION, LACOMBE, JULY 5

The object of this Field Day is to demonstrate good horses and to interest farmers, and particularly farm young people, in the breeding of better farm horses. For the average farm in Central Alberta horses provide decidedly the cheapest and most satisfactory source of power. Also at present prices, sales of horses are a large and profitable source of revenue on many farms.

Clydesdales are the outstanding show horses of the draft breeds. One of the three largest studs of pure-bred Clydesdales in Western Canada is at the Experimental Station at Lacombe. There are now forty-seven horses at the Station including one of the best draft stallions ever imported from Scotland.

One of the outstanding features of the programme will be a parade of forty horses led by six-horse team and Scotch pipes. The parade and the many other branches of work at the Station including poultry, horticulture, forage and cereal crops, the Shorthorn cattle and the large herd of Yorkshire and Landrace hogs will provide something of interest to everyone.

TENDERS WANTED

Tenders will be received by the Secretary, Crescent Hill School District for painting the outside and kalsomining the school. Tenders to be in the hands of the secretary not later than June 29. The lowest or any tender not necessarily accepted.
W. T. Steele,
Secretary.

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